COMMUNITY VISIONING WORKSHOP #1

SUMMARY
NOVEMBER 03, 2021
• Community Visioning Workshop #1 occurred on **November 3rd, 2021**, from 6:30 pm – 8:00 pm.

• The virtual workshop was held on **Zoom** and included **Mentimeter polling** and an interactive discussion with **MURAL**.

• **41 people** attended the meeting.

• The **video zoom recording** of the Community Visioning Workshop #1 has been posted on the project website: [www.freeportblvd.com](http://www.freeportblvd.com)
OVERVIEW

• The purpose of Community Visioning Workshop #1 was to provide an overview of the existing conditions, discuss the emerging community vision, and identify specific improvements for the corridor.

• City Team included:
  • Andrew Hart, Project Manager, City of Sacramento

• Consultant Team included:
  • Mukul Malhotra, MIG
  • Rishi Dhody, MIG
  • Isaac Gonzalez, DIYSL
  • Tracy McMillan, NN
  • Dorcas Yee, OCA Sacramento

• This document provides a summary of the Community Visioning Workshop #1.
MEETING AGENDA

- Welcome and Introductions
- Project Purpose, Goals and Process
- Community Assets, Issues and Opportunities
- Emerging Community Vision and Goals
- Community Discussion
- Next Steps
The **project area** limits are from Sutterville Rd. in the North to Blair Ave. in the South.
PROJECT GOALS

• Safety for all users.

• Multi-modal Mobility for people who walk, bike, take transit, and drive.

• Community identity.

• Meaningful and equitable community and stakeholder engagement.

• Develop conceptual designs for short- and long-term improvements.

• Coordinate and build upon previous and concurrent studies and initiatives.
COMMUNITY AND STAKEHOLDER ENGAGEMENT

- Hollywood Park Neighborhood Association
- DaVinci School
- McClatchy High School
- Neighborhood Resident Listening Session
- Mangan Park Neighborhood Association
- Business Contacting
- Belle Cooledge Library Pop Up Event
COMMUNITY EVENTS AND MATERIALS

• Community Mapita Survey

• Multi-lingual – English, Spanish & Chinese

• Engaging, online and in-person, interactive survey

• Launched: Sep 24th, 2021

FREEPORT大道
交通规划：民意调查

2021年6月，圣克鲁斯县政府开发团队全面规划，以确定Freeport大道的社会价值和需求。制定一个全面的方案后，我们进行了居民调查。根据收集的数据，我们分析了道路建设的潜在需求。这将有助于Freeport大道未来的发展。

指南：
我们在前几页的居民调查中询问了您有关Freeport大道的建议。现在是时候向我们提供您的想法，以便我们改进本次调查的合理性和可行性。谢谢您的配合！

沿着Freeport大道骑行：
如果您对Freeport大道感兴趣，请告知我们您对这道道路的看法。我们将为您提供有关该道路的最新信息。

您是否是Freeport大道的居民？

是的，我住在这里
否，我住在附近

请在下面填写您对Freeport大道的看法：

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请在下面填写您对Freeport大道的看法：
• The consultant team presented the **community assets, issues and opportunities** existing in the corridor.

• The **community affirmed** these assets, issues and opportunities.
The consultant team presented the emerging vision which was affirmed by the community.
The consultant team conducted a live polling for the emerging vision through Mentimeter. Below are the results of the polling.

Better Walking/Biking Conditions was the #1 vision and goal for Freeport Boulevard.
The consultant team then opened the forum for community discussion.

Participants were requested to share additional vision and goals they would like included in the study.

The discussion focused on specific improvement types such as:

- Sidewalks
- Crosswalks
- Biking and Micro mobility
- Driving
- Transit
- Local Business and Economic Development
- Additional Improvements
Sidewalks

- The consultant team presented the emerging opportunities to the community which included:
  - Wider and unobstructed sidewalks
  - Street trees and shade
  - Street and pedestrian lighting

- The community affirmed the emerging opportunities and provided additional input on the improvements.
Sidewalks

- Enhance **safety** for all users especially children and seniors.
- Improve the **driveways** that lead up to businesses.
- Integrate continuous **street trees** in sidewalks and medians all along the corridor.
- Utilize **greenways/trails** for connectivity, such as at 35th Street to connect to Mangan Park.
COMMUNITY DISCUSSION

Crosswalks

• The consultant team presented the emerging opportunities to the community which included:
  • Improved crosswalks
  • New crosswalks for frequent crossings

• The community affirmed the emerging opportunities and provided additional input on the improvements.
Crosswalks

- Add more crosswalks, especially near schools and parks.
- Use textured surfaces to increase visibility.
- Add lead times at crosswalks.
- Examine potential for bulbouts and rectangular rapid flashing beacons.
- Consider installing red arrow lights at corners.
Biking and Micro mobility

• The consultant team presented the emerging opportunities to the community which included:
  • Continuous, well connected bike facilities
  • Improved bike connections to existing and planned trails
  • New and improved bike parking
  • Separated/dedicated bike facility
  • Buffered bike facility

• The community affirmed the emerging opportunities and provided additional input on the improvements.
**Biking and Micromobility**

- Construct **physically protected bike lanes** that are consistent throughout the corridor.
- Enhance **access to existing bike lanes/trails**, such as the river bike trail.
- Consider installing bike amenities such as **bike racks** at businesses along Freeport Blvd.
- Ensure **line of sight** is maintained for bike lanes and avoid conflict with vehicles coming in and out of driveways.
COMMUNITY DISCUSSION

Transit

• The consultant team presented the emerging opportunities to the community which included:
  • Improve existing bus stops
  • Additional bus stops with shelters
  • Bus route location and frequency

  Improvements

• The community **affirmed the emerging opportunities** and provided additional input on the improvements.
## Transit

- Try placing bus stops **near intersections** to minimize walking distance.
- Consider **comprehensive assessment** of bus stop locations.
- Reduce **walking distance** to bus stops.

### Taking Transit

| **Please do a comprehensive assessment of bus stop locations.** |
| **Best practice is to put bus stops no more than 1000 feet from intersections.** |
| **This helps transit users by reducing walking distance to bus stops.** |

### Community Discussion

- **IMPROVED EXISTING BUS STOPS**
- **ADDITIONAL BUS STOPS WITH SHELTERS AND LIGHTING**
COMMUNITY DISCUSSION

Driving

• The consultant team presented the emerging opportunities to the community which included:
  • Synchronize existing signals
  • New signalized intersections
  • Manage traffic speed
  • Manage traffic flow with medians

• The community affirmed the emerging opportunities and provided additional input on the improvements.
Driving

• Explore **narrowing travel lanes**.

• Consider planting **trees in center median** for traffic calming.

• Calm traffic by **reducing speed** along Freeport Boulevard or explore other traffic calming alternatives.

• Add **roundabout** at Sutterville/Land Park.

• **Minimize conflict** at driveway entrances, particularly north of Fruitridge Road at strip malls.
Local Business and Economic Development

• The consultant team presented the emerging opportunities to the community which included:
  • Wayfinding and signage to major commercial destinations
  • Wider sidewalks for outdoor retail and commerce at key locations
  • On-street parking serving curb side loading zones

• The community affirmed the emerging opportunities and provided additional input on the improvements.
Local Business and Economic Development

- Maintain **affordability** for businesses and mitigate displacement.
- **Celebrate** local businesses.
### COMMUNITY DISCUSSION

**Additional Comments and Questions**

- Solutions should be location specific.
- Ensure inclusive outreach with Asian American population.
- Think about short- and long-term solutions.

### ADDITIONAL COMMENTS AND QUESTIONS

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<th>Comment</th>
<th>Details/Context</th>
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On-going Community Engagement (Sep to Mid Nov)

- **Community Survey** – Started Sep 17th and ended Nov 20th
- **Walking workshop** – On Nov 6th from 10:00 am to 12:00 pm

Summarize Existing Conditions Analysis – (End of Nov)

- Vision
- Community Feedback
- Additional Traffic Data

Develop Emerging Design Alternatives (Jan/Feb 2022)