**Meeting Format / Zoom Tools**

- **Audio:** Mute when you are not speaking
- **Participants:** Name yourself and see others
- **Chat:** Type in questions or comments
- **Raise Hand:** Remember to lower after speaking

**Mobile Device**
- Unmute
- Start Video
- Share Content
- Participants
- More

**Computer**
- Join Audio
- Start Video
- Participants
- Chat
- Share Screen
- Raise Hand
- Record
- Leave
Meeting Agenda

- Welcome and Introductions
- Project Purpose, Goals and Process
- Community Assets, Issues and Opportunities
- Emerging Community Vision and Goals
- Group Discussion
- Next Steps
Virtual Participation Principles

- Be **respectful** of one another’s opinions
- We will try to answer all questions today, but may need to **follow-up** with more detailed responses after the session
- During the initial presentation segment of the present, please use the **Zoom chat** feature to **ask questions** and **provide comments**
- Remember this is just one community meeting in a **longer community engagement process**
  - **Walking workshop** – On Nov 6\(^{th}\) from 10:00 am to 12:00 pm
  - Community Workshop Video will be posted on [www.freeportblvd.com](http://www.freeportblvd.com)
Project Goals

• **Safety** for all users

• **Multi-modal Mobility** for people who walk, bike, take transit, and drive

• **Community** identity

• Meaningful and **equitable community and stakeholder engagement**

• Develop **conceptual designs for short- and long-term improvements**

• Coordinate and **build upon previous and concurrent studies** and initiatives
Previous and Concurrent Studies
# Project Schedule

<table>
<thead>
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<th>2021</th>
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<td>Stakeholder Meetings</td>
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<td>Community Pop Events</td>
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<td>Reports</td>
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- **Stakeholder Meetings**
- **Community Pop Events**
- **Community Survey**
- **Community Workshops**
- **Reports**
  - Existing Conditions Report
  - Community Vision
  - Draft Alternatives
  - Preferred Alternatives
  - Draft Report
  - Final Report
Community and Stakeholder Engagement

- Hollywood Park Neighborhood Association
- DaVinci School
- McClatchy High School
- Neighborhood Resident Listening Session
- Mangan Park Neighborhood Association
- Business Contacting
- Belle Cooledge Library Pop Up Event
Project Process

- Multi-lingual – English, Spanish & Chinese
- Engaging, online, interactive survey
- Launched: Sep 24th, 2021
  - Over 330 responses online
  - Over 3,100 map responses

Freeportblvd.com

Instructions
You will be asked to place a pin on the map for many of the questions in this survey. First, click on the colored pin marker. This marker will disappear and you can move the marker on the map to place it where you want to answer. Once you place your pin, this window will automatically maximize.

You can zoom in and out using the + / - buttons on the right and then pan around the map and/or move the pin. You can also search by address using the map, and when you find where you want to move to, you can move to the next page by clicking the arrows at the bottom of the page. Let's begin.

The survey is divided into several topics:
- Travel along Freeport Blvd
- Overcoming Community Vision and Goals
- Improving Freeport Blvd for Pedestrians
- Improving Freeport Blvd for Bicyclists
- Improving Freeport Blvd for Bus Riders
- Enhancing Local Business and Economic Development
- Tell us about yourself

The questions below (Home, Work, and Other) are optional and the responses will be used to help the project team understand how well the survey has reached the community. If you live or work out of the area, feel free to leave out and fill your home and place of work.

Place this pin near your home

Place this pin near where you work

FREEPORT大道
交通规划：民意调查

2021年6月，萨克拉门托市政府开始全面规划，以确定Freeport大道的社区价值和需求。根据整个项目中与社区各界的咨询、技术分析以及道路安全和设计的桌面经验，该规划为Freeport大道走制定一个可持续发展的蓝图。

指南：
- 请用钢笔/圆珠笔或铅笔完成第1-4页的调查问题，并交给工作人员。我们将收集所有提交的调查反馈，并将您的反馈包含在我们对Freeport大道的项目建议中！
- 沿着Freeport大道旅行：
  - 如果您在Freeport大道居住或工作，请告诉您的邻居十字路口或目的地，以帮助我们了解本次调查对社区的需求程度。 (这是非常重要的)

1. 为步行和流动的人流改善Freeport大道
   - 有一种机会可以对Freeport大道进行更安全、更便捷、更适合所有年龄和能力的人步行和骑马的交通改善。您支持以下选项？（勾选所有适用项）
QUEREMOS ESCUCHAR SUS COMENTARIOS!

En junio del 2021, la Ciudad comenzó un esfuerzo de planificación integral para identificar los valores comunitarios y las necesidades de Freeport Boulevard. A través de consultas con la comunidad a lo largo del proyecto, análisis técnicos y mejores prácticas en diseño y seguridad vial, el plan identificará una visión implementable para el corredor.

CÓMO PARTICIPAR:

TALLER DE VISIÓN:
November 3, 2021 de 5:30 - 8:00 pm
Visite el sitio web del proyecto para obtener el link de Zoom.

ENCUESTA:
 sitios/Sac-Freeport

SHARE YOUR THOUGHTS!

The City of Sacramento is interested to learn more about your experience and thoughts on walking, bicycling, and road safety along Freeport Boulevard.
Community Assets
Multi-modal Access
Project Area Segments

- North Segment - From Sutterville N to Sutterville S
- South Segment - From Sutterville S to Blair Ave.
North Segment - Sutterville N and Sutterville S

- Well established neighborhood with commercial uses on the East and William Land Golf Course on the West.
- Street trees in private parcels.
- 78–80-foot right-of-way with 4 lanes & on street parking on the east side.
- Generally, 6’-7’ wide sidewalks and 5’ wide bike lanes
South Segment – Sutterville S and Blair Ave.

- Well established commercial uses with parking lots fronting on to the street.
- Few residential homes with fence walls.
- 96–106-foot right-of-way with 5 lanes & on street parking on both sides.
- Generally, 5’ wide sidewalks and 5’ wide bike lanes
Key Community Challenges and Opportunities
Freeport Blvd Hot Spots

- Top 5 Crash Intersections - Fruitridge Rd, Sutterville Rd (W), Kitchner Rd, Harian Way, Wentworth Ave.

Sources: (1) Statewide Integrated Traffic Records System (SWITRS), January 2016 to December 2021 and (2) Crossroads, March 2020 to March 2021
Pedestrian Facilities: Existing Conditions
Pedestrian Facilities: Emerging Opportunities
Pedestrian Facilities: Emerging Opportunities
Crosswalk: Existing Conditions
Crosswalk: Emerging Opportunities

- Wentworth Ave
- Harian Way
- Oregon Dr
- Potrero Way
- Kitchner Rd
- Oregon Dr
- Stacia Way
- Meer Way
- Sutterville
Crosswalk: Emerging Opportunities
Bike Facilities: Existing Conditions
Bike Facilities: Emerging Opportunities

Del Rio Trail
Bike Facilities: Emerging Opportunities
Transit Facilities: Existing Conditions
Transit Facilities: Emerging Opportunities
Automobile Facilities: Existing Conditions
Automobile Facilities: Emerging Opportunities
Automobile Facilities: Emerging Opportunities
Economic Development: Emerging Opportunities
Emerging Community Vision for Freeport Boulevard
Improve Safety
Provide Safer Walking/Biking Connections
Improve Shade and Comfort
Celebrate Neighborhood Identity
Strengthen Business and Economic Development
Reduce Traffic Congestion for Better Traffic Flow
Emerging Community Vision

- SAFETY
- BETTER WALKING/BIKING CONNECTIONS
- TRANSIT EFFICIENCY
- SHADE & COMFORT
- NATURAL ENVIRONMENT
- NEIGHBORHOOD IDENTITY
- BUSINESS & ECONOMIC DEVELOPMENT
- MANAGED TRAFFIC FLOW
- ?
Group Discussion
Group Discussion

- What is your overall vision?
- What improvements you would like to see as you walk and roll?
- What improvements you would like to see as you bike?
- Other discussion items
  - What improvements you would like to see as you take transit and drive
  - What improvements would support local business and economic development?
Meeting Instructions

Mentimeter:

- **Description**: Mentimeter is an online polling tool
- **Access**: Use another browser tab or device to access Mentimeter
  - Scan QR Code, OR
  - Visit [www.menti.com](http://www.menti.com) and use code

7235 0424
Mentimeter Tutorial

Who is the tallest player on the Sacramento Kings?

A. Buddy Hield
B. De'Aaron Fox
C. Alex Len
D. Tristan Thompson
E. I have no idea
F. Who are the Sacramento Kings?
Mentimeter Tutorial

Who is the tallest player on the Sacramento Kings?

A. Buddy Hield
B. DeAaron Fox
C. Alex Len
D. Tristan Thompson
E. I have no idea
F. Who are the Sacramento Kings?
What is your overall vision and goals?

- Better walking/biking connections
- Safety
- Transit efficiency
- Shade & comfort
- Natural environment
- Neighborhood identity
- Business & economic development
- Managed traffic flow
- ?
Group Discussion – Community Vision

What is your overall vision and goals for Freeport?

<table>
<thead>
<tr>
<th>Safe</th>
<th>Better Walking/Biking Conditions</th>
<th>Transit Efficiency</th>
<th>Shade &amp; Comfort</th>
<th>Natural Environment</th>
<th>Neighborhood Identity</th>
<th>Business &amp; Economic Development</th>
<th>Managed Traffic Flow</th>
<th>All of the Above</th>
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Group Discussion: Feedback
Next Steps
Next Steps

1. On-going Community Engagement (Sep to Mid Nov)
   - **Community Survey** – Ends on Nov 20\textsuperscript{th} : [Freeportblvd.com](http://Freeportblvd.com)
   - **Walking workshop** – On Nov 6\textsuperscript{th} from 10:00 am to 12:00 pm

2. Summarize Existing Conditions Analysis – (End of Nov)
   - Vision
   - Community Feedback
   - Additional Traffic Data

3. Develop Emerging Design Alternatives (Jan/Feb 2022)