

## Online Community Questionnaire – Summary of Feedback

### Introduction

The City is developing concepts for improvements for the North 16th Street and 16<sup>th</sup> Street corridor between H Street and Richards Boulevard.

The River District Specific Plan, adopted in 2011, envisioned that 16th/North 16th Street would retain and expand its mix of light industrial and commercial uses, with opportunities for adaptive reuse, mixed use and live work uses. The City of Sacramento is currently developing a streetscape plan to help realize that vision and make the corridor a more inviting place for residents, businesses, customers, and visitors.

### Community Outreach Approach

The project team is collaborating with local business and property owners, residents, community-based organizations, local transportation agencies, and the community-at-large to develop the streetscape plan.

As part of the collaborative planning process, the project team hosted a River District outreach event highlighting proposed improvements to the River District area including the North 16<sup>th</sup>/16<sup>th</sup> Street Streetscape Improvements Project. Throughout the planning process, the project team will meet with The River District board to provide project updates and receive feedback. The community will be invited to participate in a design charrette in late summer to view proposed streetscape concepts and provide additional feedback. Near the conclusion of the study, the project team will host a community open house to provide an opportunity to review the revised concepts and share their input.

Recently the project team initiated an online questionnaire to engage the community in an early



discussion about the opportunities and challenges along North 16<sup>th</sup>/16<sup>th</sup> Street, current travel uses, and access to key destinations along the corridor. The goal of this report is to provide an overview of the responses received.

The results from this online community questionnaire will help inform the design concepts. Involving the community in online engagement opportunities for the North 16<sup>th</sup>/16<sup>th</sup> Street Streetscape Improvements Plan is integral to broadening our dialogue, and planning improvements to a highly-traveled corridor in Sacramento.

### Methodology

The online community questionnaire served as a forum for Sacramento community members to contribute their thoughts and ideas regarding the North 16<sup>th</sup> / 16<sup>th</sup> Street Streetscape Improvements Plan. The project team implemented a two-week online questionnaire to notify and engage with community members who live, work, own a business or property, or travel along the 16<sup>th</sup> Street corridor. Comments featured in the discussion report come from 12 multiple choice, open-ended, and map-based questions submitted by community members via an online forum linked to the City of Sacramento's project webpage here: <http://www.cityofsacramento.org/north16thstreet>

Total Responses:  
1,150

The project team received 1,150 submissions from Tuesday, June 6 through Tuesday, June 20, 2017. The review team studied all responses and selected the most frequent answers for each question to include in the discussion report. Each response selected reflects the diversity of opinions shared by the respondents.

The questions that appear in this discussion report focused on:

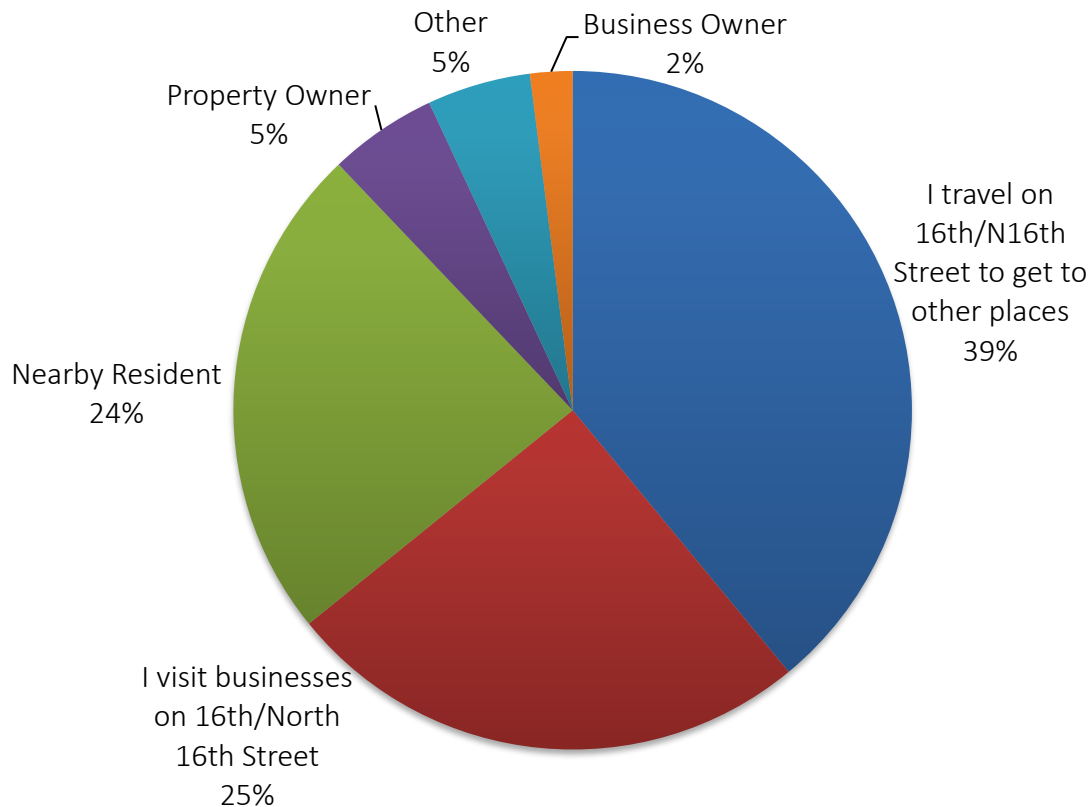
- How participants currently travel to or along North 16<sup>th</sup>/16<sup>th</sup> Street and how often
- What they like about the corridor
- Existing challenges and locations
- Potential improvements and suggested locations
- Potential cycling routes and connections
- Delivery locations for businesses

Examples and photo illustrations were shown to help provide clarity on existing challenges and potential improvements. Throughout the online questionnaire, respondents were provided with an "other" option to allow for additional ideas. *To review the full list of "Other" responses, please visit the supplementary feedback document.*

## Online Community Questionnaire Results

What is your connection to 16<sup>th</sup>/North 16<sup>th</sup> Street? Please check all that apply.

- I travel on 16th/N16th Street to get to other places
- I visit businesses on 16th/North 16th Street
- Nearby Resident
- Property Owner
- Business Owner
- Other



### Other:

- I used to be a nearby resident.
- Looking at acquiring an existing business in the River District.
- I feed the hungry at Loaves and Fishes.
- My children attend Washington Elementary.

For Business & Property Owners – Is your business or property on 16th/North 16th Street?

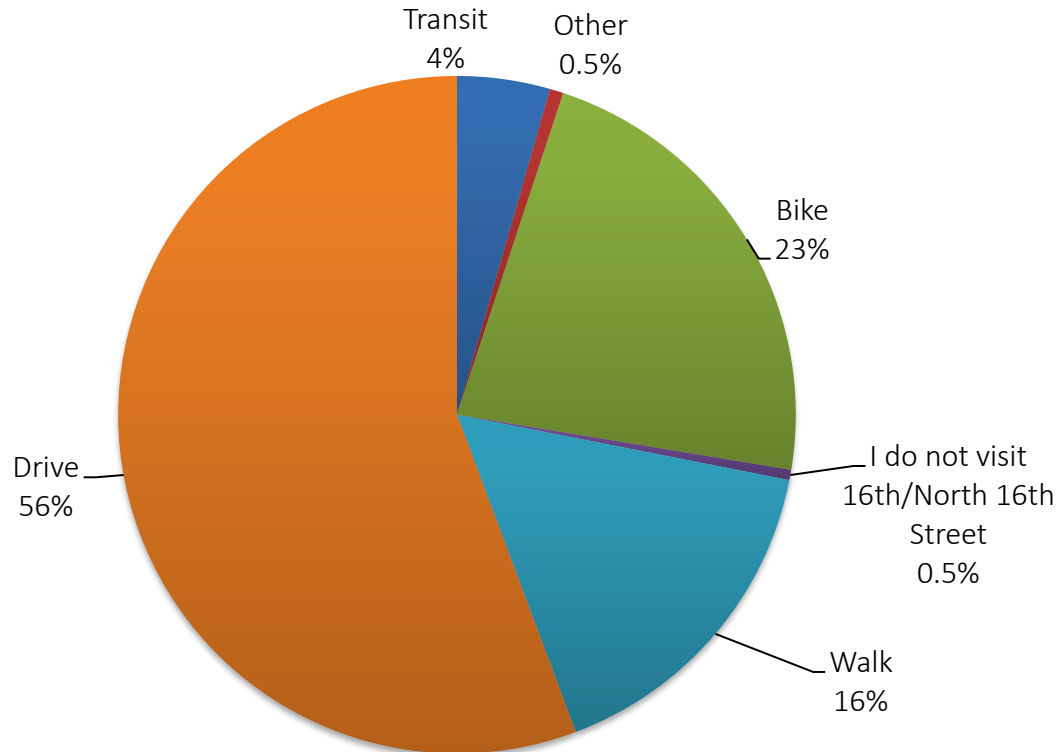
### Response:

A total of 25 community members said “Yes”.

## Corridor Use

How do you currently travel on 16th/North 16th Street? Please check all that apply.

- Drive
- Bike
- Walk
- Transit
- Other
- I do not visit 16th/North 16th Street



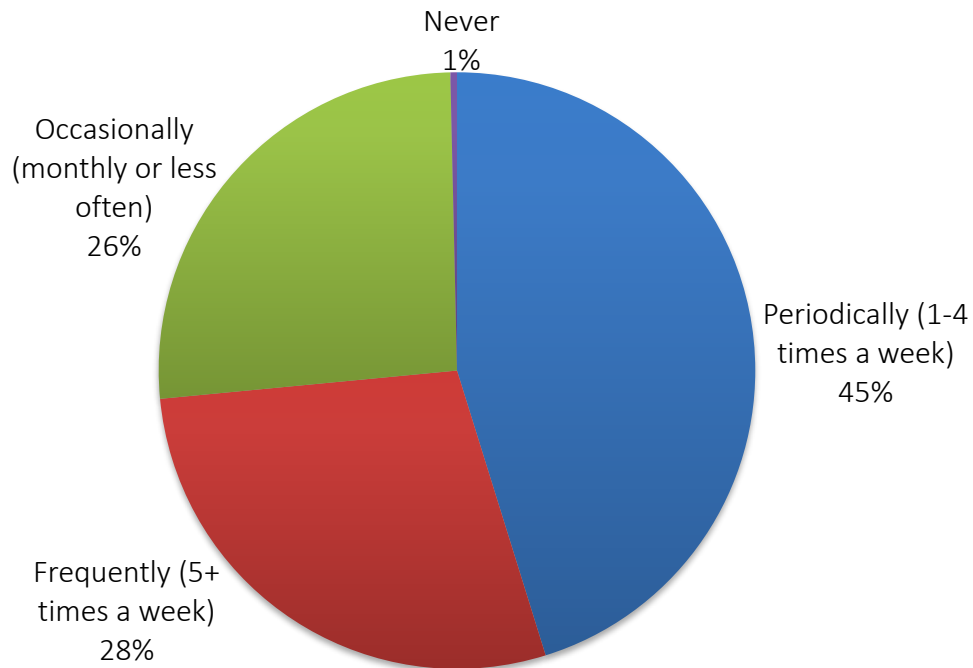
### Other:

- Roseville Transit Commuter Buses travel on the corridor and stop on 16th Street and H Street.
- Run.
- Scooter.
- I'm a passenger.

## Travel Frequency

### How often do you travel to or on 16th/North 16th Street?

- Frequently (5+ times a week)
- Periodically (1-4 times a week)
- Occasionally (monthly or less often)
- Never



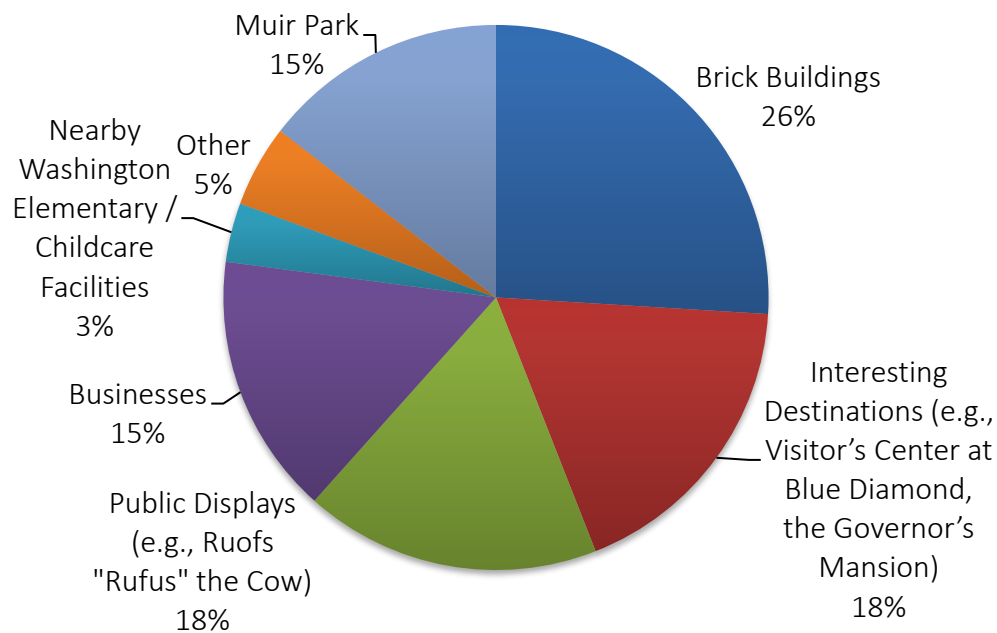
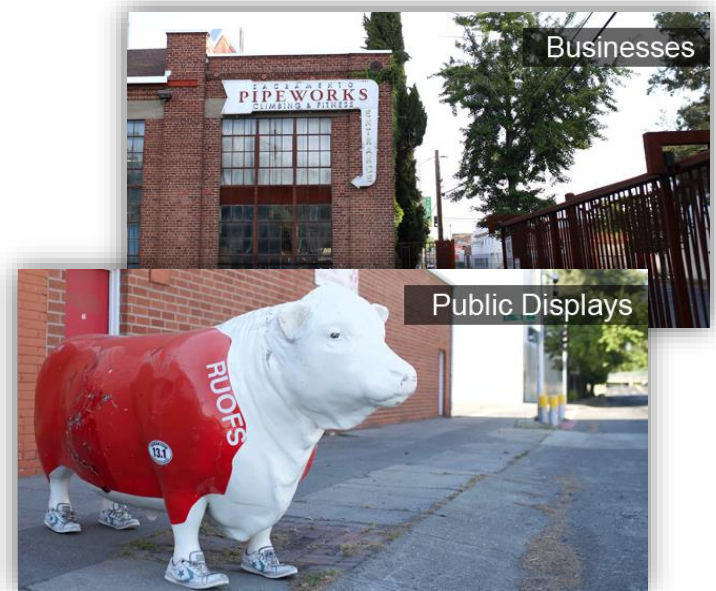
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The 16<sup>th</sup> /North 16<sup>th</sup> Street Corridor

What do you like about 16<sup>th</sup> / North 16<sup>th</sup> Street?

Please check all that apply.

- Brick Buildings
- Interesting Destinations (e.g., Visitor's Center at Blue Diamond, the Governor's Mansion)
- Public Displays (e.g., Ruofs "Rufus" the Cow)
- Businesses
- Muir Park
- Nearby Washington Elementary/Childcare Facilities
- Other



*Other:*

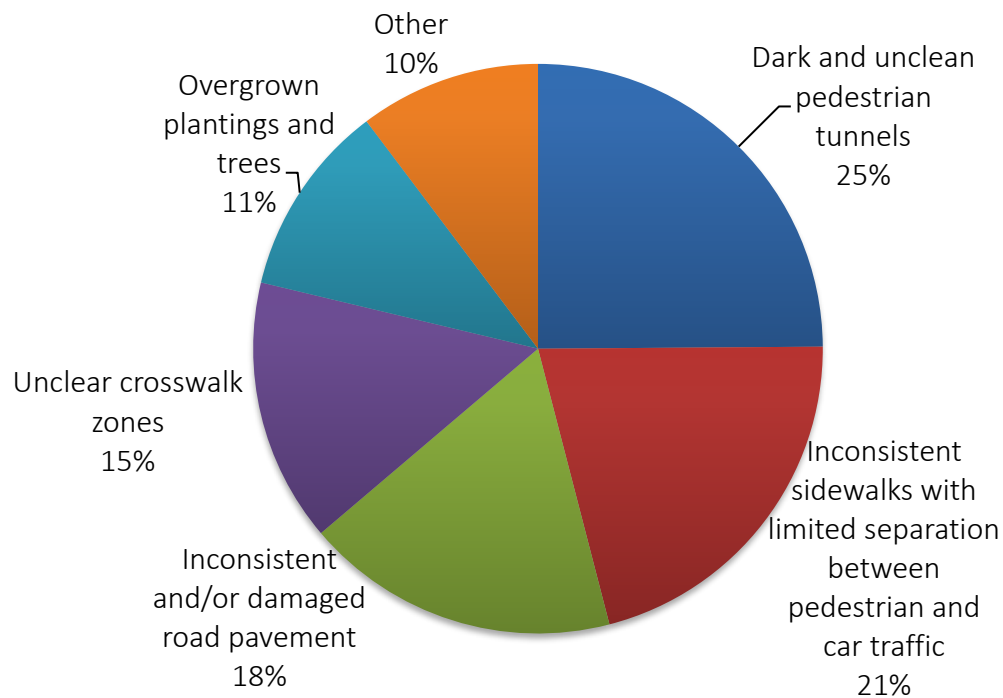
- Neon signage.
- Access to midtown and the North American Bikeway Trail.
- I like how it is a connector and the cool things that are happening along the corridor.
- Main thoroughfare for transportation out of downtown.

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Challenges on the 16<sup>th</sup> / North 16<sup>th</sup> Street Corridor

*Which of the following challenges have you observed along 16th/North16th Street?*

- Dark and unclean pedestrian tunnels
- Inconsistent sidewalks with limited separation between pedestrian and car traffic
- Inconsistent and/or damaged road pavement
- Unclear crosswalk zones
- Overgrown plantings and trees
- Other



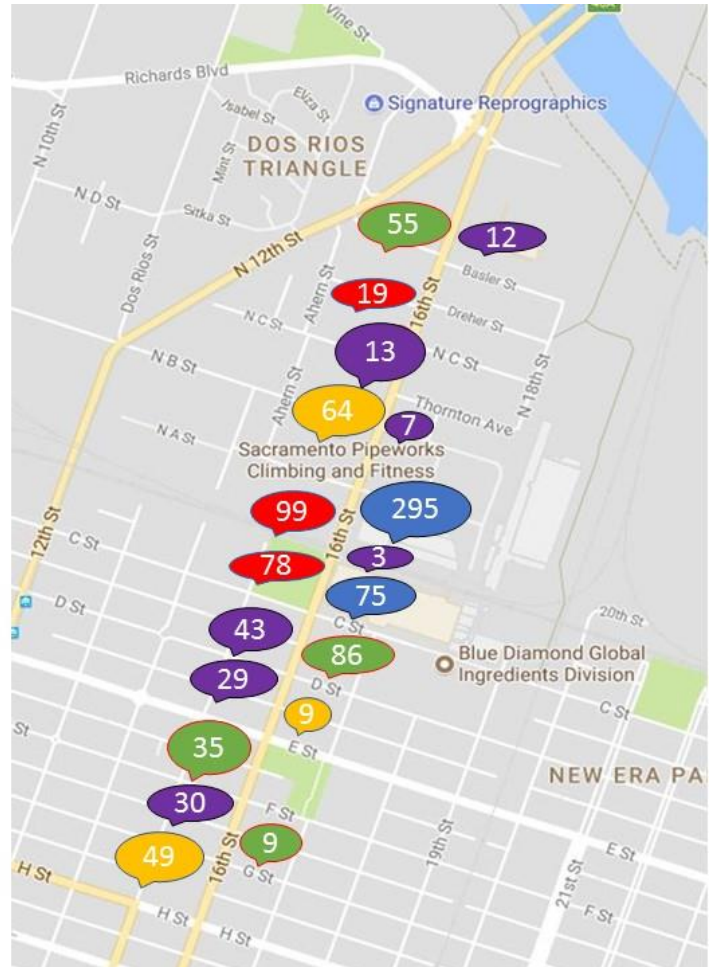
*Other:*

- Lack of bike facilities.
- Not enough vibrant businesses – it's basically a freeway.
- Speeding traffic which is likely due to so many lanes and one-way traffic. Road diet please!
- Large homeless population.

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Where have you observed challenges along 16th/North 16<sup>th</sup> Street? Drop a pin on the map and label the challenge.

- Tunnel Safety: **370**
- Transients: **196**
- Bike Safety: **137**
- Traffic: **122**
- Pedestrian Safety: **185**



\*Each pin shows the number of respondents that dropped a pin in that area.

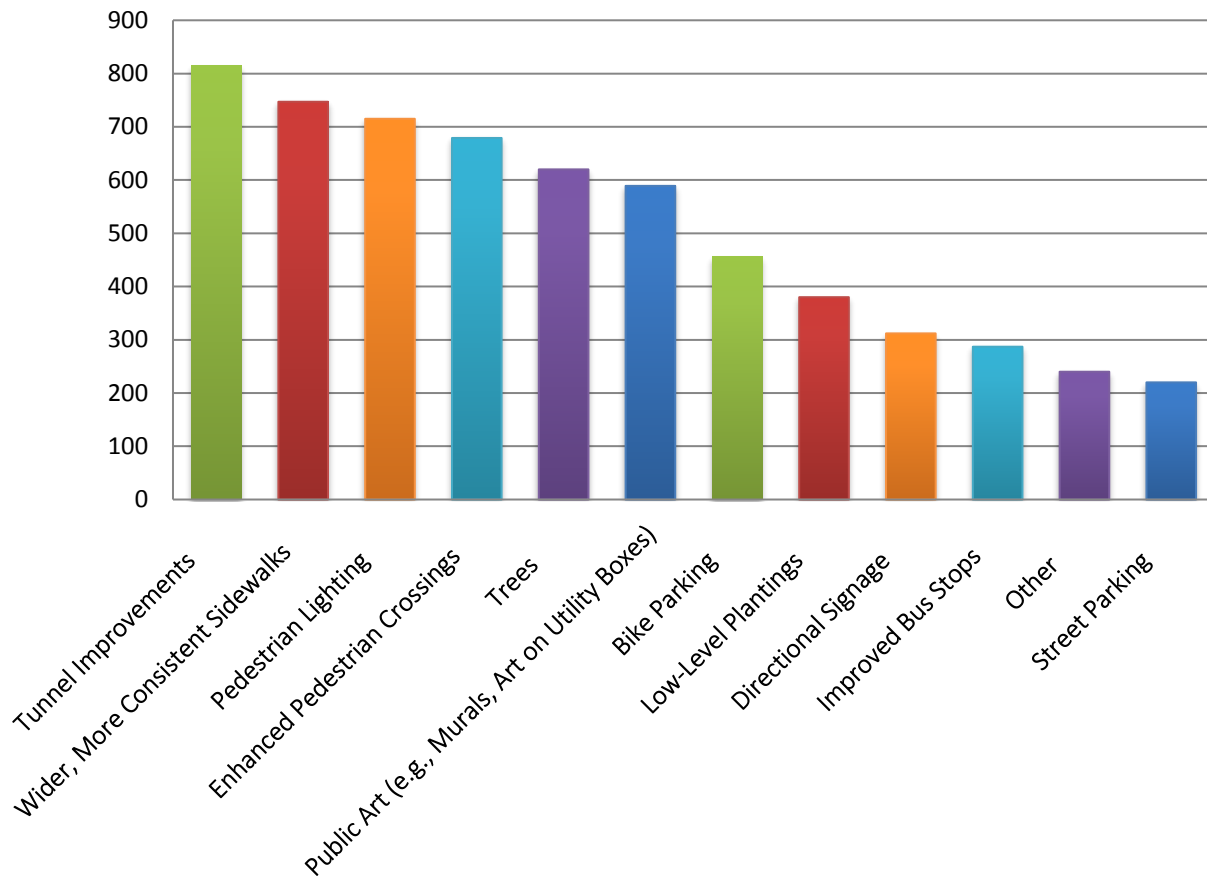
*Other:*

- Going under the rail bridge definitely is a safety concern with traffic.
- There is no crosswalk on the north end of 16<sup>th</sup> Street and F Street intersection.
- It seems that there are some hotels along here that are vacant. This makes the area less safe.
- Vacant and under-utilized lots, high volumes of speeding traffic make it difficult to see and access local businesses.
- North 16th in its present state has too many vacant lots and blank, uninviting building facades, trailer storage, public storage and too many 'dead zones'. Plus the area just looks old, blighted, and tired with inconsistent to non-existent pedestrian-friendly street improvements. No street parking or unsafe street parking and no clear wayfinding. It does not look like an area where it feels safe to get out of the car and walk around.

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## Potential Improvements

We want to make 16th /North 16th Street work for you. Which of the following streetscape improvements are important to you? Please check all that apply.

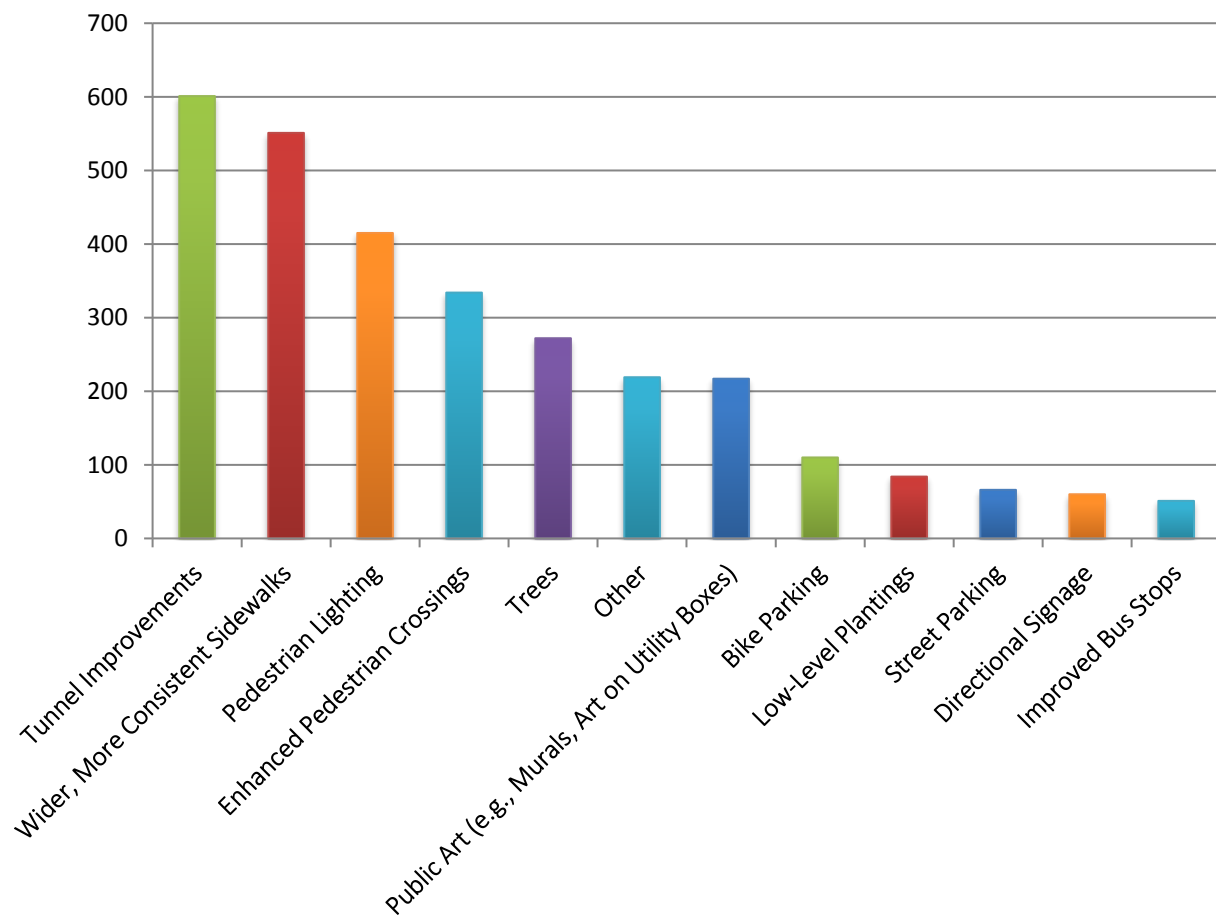


### Other:

- Save historic buildings. New buildings should reflect historic architecture.
- More businesses, more density, more people.
- Bicycle lanes, preferably in both directions (North/South).

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Please select your top three potential streetscape improvements on 16th/North 16th Street.



*Other:*

- Clear, safe bike route.
- Cleanliness. Garbage cans.
- Plant some lovely bright colored flowers and give each block a color theme!
- Design continuity that encompasses all of the above. Involve the businesses in creating attractive streetscape.

# North 16<sup>th</sup> / 16<sup>th</sup> Street Streetscape Improvements Project

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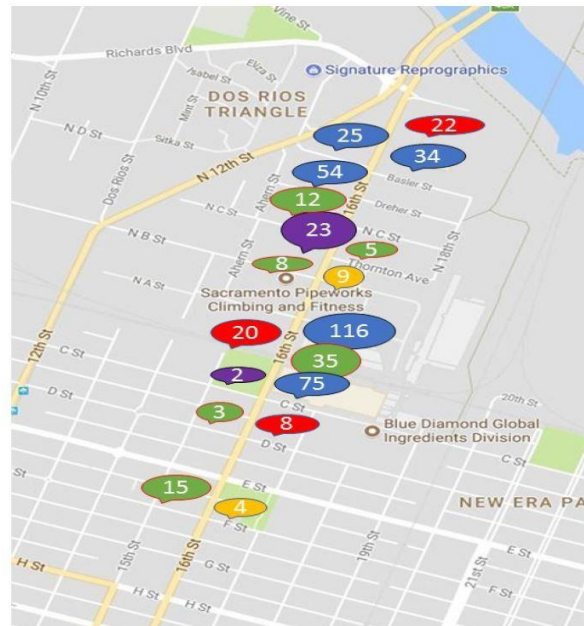
Where would you like to see streetscape improvements on 16th/North 16th Street? Please click the map, label the improvement, and click the save button.

### Potential Improvements:

- Wider, More Consistent Sidewalks
- Trees
- Low-Level Plantings
- Parklets
- Public Art

- Wider, More Consistent Sidewalks: **304**
- Public Art: **50**
- Low-Level Plantings: **25**
- Parklets: **14**
- Trees: **74**

\*Each pin shows the number of respondents that dropped a pin in that area.



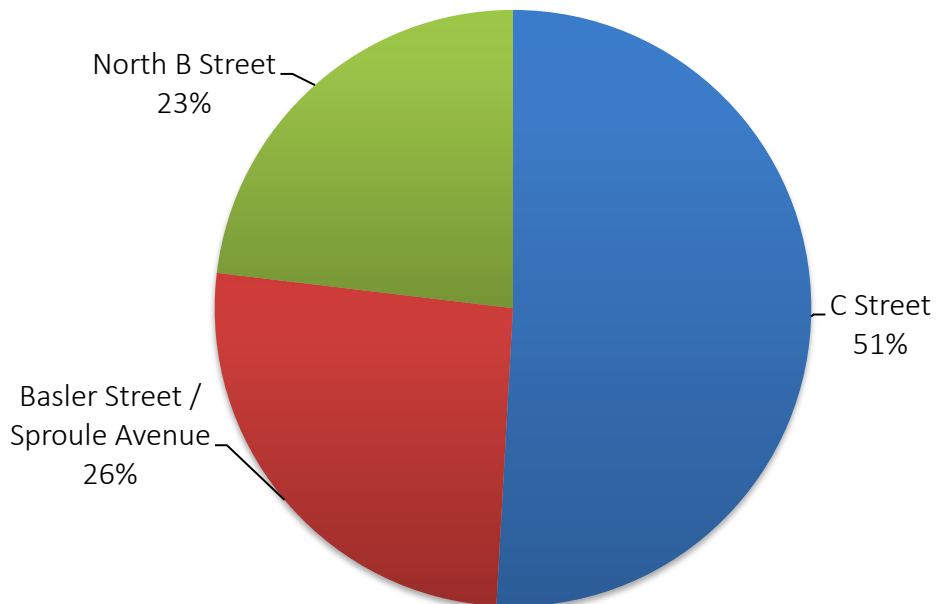
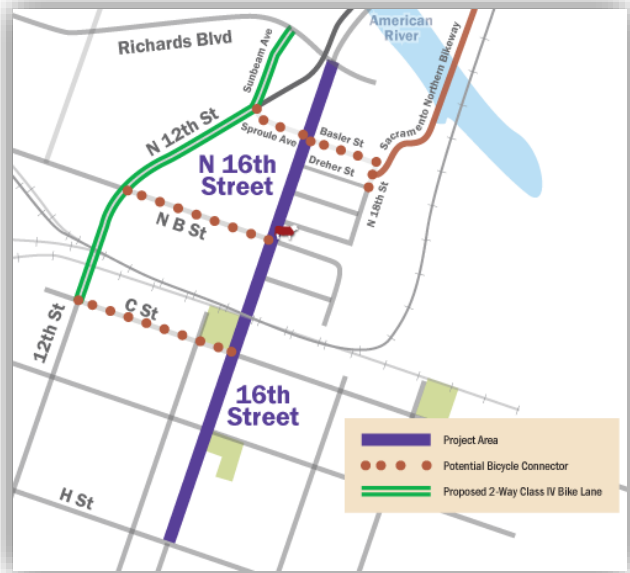
### Other Comments:

- Add shade for pedestrians.
- A local artist sculpture that welcomes you to North Del Paso.
- Some neat buildings here by North B Street. Looks run down and ugly. Many boutique businesses and job potential with the old warehouses.
- Add drainage, anywhere on North 16<sup>th</sup> Street.

## For Cyclists

We want to improve cycling connections to the two-way Class IV protected bikeway on North 12th Street and throughout the River District.

Which route would you most likely use?



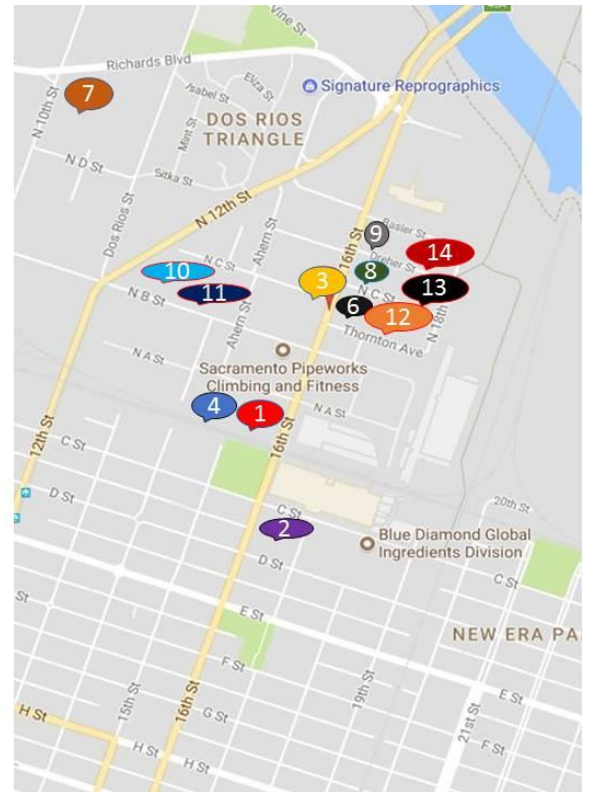
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## For Business Owners

If you are a business owner, where do your delivery (or similar) trucks usually park? Please drop a pin at the location.

1. North A Street and 16<sup>th</sup> Street.
2. North C Street and 16<sup>th</sup> Street: Business deliveries park on the street and slow traffic.
3. McCormack Avenue and 16<sup>th</sup> Street.
4. F Street and 16<sup>th</sup> Street: The traffic lane runs immediately next to the sidewalk in front of my building at 614 16th St. Delivery vehicles park in the alley or sometimes simply stop in the traffic lane.
5. North A Street and 16<sup>th</sup> Street: When our small parking lot is full, this is where we have to park.
6. North C Street and 16<sup>th</sup> Street.
7. North 10<sup>th</sup> Street and Richards Boulevard.
8. North C Street and 16<sup>th</sup> Street.
9. Dreher Street and 16<sup>th</sup> Street.
10. North C Street and North 12<sup>th</sup> Street.
11. North C Street and 14<sup>th</sup> Street.
12. North C Street and 16<sup>th</sup> Street.
13. Dreher Street and 16th Street.
14. Dreher Street and 16th Street.

\*Each pin shows where respondents dropped a pin.



## Notification & Publicity

To promote the online questionnaire, email notifications were sent to more than 7,000 interested community members. Flyers were distributed to the residents living on Dreher and Basler Streets as well as the Twin Rivers Housing community.

The project team reached out to the diverse group of stakeholders involved in the project to further promote the online community questionnaire with their individual organizations and on their social media channels and newsletters if applicable. The online questionnaire was shared and promoted on the following social media pages:

- City of Sacramento
- Councilmember Jeff Harris
- Pipeworks Climbing Gym
- Sacramento Area Bicycle Advocates
- WALK Sacramento
- Team City Sacramento
- Tree Foundation
- Regional Transit

Councilmember Jeff Harris, Washington Elementary, Tree Foundation, Regional Transit, and Alkali/Mansion Flat Historic Neighborhood Association shared it with their email distribution lists.

A news release was distributed to local and regional media sources to promote the online community questionnaire. The 16<sup>th</sup> / North 16<sup>th</sup> Street project was featured on Fox40 News.

How did you hear about this questionnaire? Please check all that apply.

