Survey became available on September 18, 2021 and closed on November 15, 2021.

It was available in English and Spanish.

The online version of the survey was created using Maptionnaire, which is a map-based survey tool used to facilitate simple and effective public participation.
The **online** and **paper** versions of the survey were distributed using the following methods:

- Shared on the project webpage
- Flyering and Business Cards
- Pop-Events
- Door-to-Door Canvassing
- Community Walk Audits
- Community Workshop
OVERALL RESPONSE

• Over 165 respondents
  o 115 online survey submissions
  o 50 paper survey submissions
  o 2 responses in Spanish
  o Over 134 respondents completed the entire survey

• This analysis examines all the responses collected and summarizes key findings to present a clear vision on what the community wants to see for the future of Northgate Blvd.
DEMOGRAPHICS
The age of survey respondents ranged from under 18 – 65+ years old. **35 – 44-year-olds** made up most of respondents.
Most survey respondents identified as **female**. Males make up the second largest group, but it is important to note that 1 respondent identified as non-binary.
Hispanic/Latino makes up 32% which is the largest racial/ethnic group of survey respondents.
Most survey respondents have lived or worked in and around the area for more than 10 years.
About **386 destinations** were identified by the survey respondents.
COMMUNITY VISION
The vision elements shown to the right were identified through the common themes found in responses from the survey. This included looking at the overall responses for the questions asked and the open-ended comments that were received.

1. Improve Safety
2. Provide Safer Walking/Biking Connections
3. Improve Shade and Comfort
4. Celebrate Neighborhood Identity
5. Strengthen Business and Economic Development
Over 80% of responses from people surveyed said they would like to improve safety for people walking, biking, taking transit and drive.

*Respondents were able to choose more than 1 answer choice*
Replace the old fence

“More bus stop covers/shade”

Help the trees and add more greenery

 Beautification in general, cleaner look

Red light cameras!

Reduce reckless and excessive speeding by installing roundabouts or speed bumps in intersections that are big enough

Reduce litter on the streets

Get rid of utilities poles on sidewalks down the blvd.

Help the homeless that live along the streets

Make Northgate a destination rather than just a drive through

Better lighting!

Reduce litter on the streets

Help the homeless that live along the streets
A mode shift analysis was performed using responses from the survey to compare current and preferred modes of travel along Northgate Blvd. Overall, there was a desire to decrease the amount of driving and increase the use of other modes of transportation such as walking, biking, and riding the bus.

*Respondents were able to choose more than 1 answer choice*
Currently 14% of people walk on the corridor, but there is a desire to increase the amount of people walking to 37%.

* Respondents were able to choose more than 1 answer choice
Currently 10% of people bike on the corridor, but there is a desire to increase the amount of people biking to 37%.

* Respondents were able to choose more than 1 answer choice
Currently 4% of people ride the bus, but there is a desire to increase the amount of people taking transit to 13%.

* Respondents were able to choose more than 1 answer choice.
Currently 91% of people drive on the corridor, but there is a desire to decrease the amount of people driving to 71%.

* Respondents were able to choose more than 1 answer choice
EMERGING OPPORTUNITIES
About 67% of responses from people said they would like to see more **street and pedestrian lighting**. 64% people also desire **wider and unobstructed sidewalks**.
As you walk along Northgate Blvd., are there other issues or challenges that you experience that you would like to improve?

- Broken glass and litter.
- Homeless block the way.
- Cracks in the sidewalk/no sidewalks.
- Deteriorating and unkept fencing from W El Camino to Rio Tierra St, west side of Northgate.
- Drivers running red lights.
- Slow traffic down with beautification.
- Replace wood and chain link fences with soundwalls and landscaping.
About 59% of responses supported **improving existing crosswalks** and 53% supported **new and more opportunities to cross** the street.
Priority Crosswalk Improvements

Existing Intersections:
- San Juan Intersection
- El Camino Intersection

New Proposed Intersections:
- Between Rio Tierra and Winterhaven
- Wilson Intersection
Connectivity was a common theme found in all responses from the survey. 71% of responses supported **improving bike connections** to existing and planned destinations.
When it comes to a preferred bike facility, 69% of responses supported **buffered bike facilities**.

**Shared Bike Facilities**

**New and Improved Bike Parking**
When biking along Northgate Blvd, are there other issues or challenges that you experience that you would like to improve?

- All bike lanes need to be physically separated.
- It is scary to bike because bikers are right beside speeding cars. Bike trails will be nice to have.
- Right now, the bike lanes are too narrow.
- The connection from Northgate to Hwy 160 is awful for bikes.
- There is an obscene amount of glass and debris in the bike lane.
- Potholes and speeding cars cause unsafe conditions.
According to survey, there is a **desire to use more transit** if it was more convenient and efficient. 89% of responses supported **improving existing bus stops**.
**Priority Transit Improvements**

**Existing Bus Stops:**
- Bus stop located at the NW corner of San Juan and Binghamton
- Bus stops located south of Sotano/Wisconsin
- Bus stop outside the 7-11 on El Camino

**New Proposed Bus Stops:**
- Intersection of Ozark.
As you move through the corridor using transit, are there other issues or challenges that you experience with transit that you would like to improve?

- Additional bus routes to shopping areas in North Natomas and downtown.
- Being harassed by homeless people.
- Buses block the bike lane.
- Design distinctive bus stops for Northgate and W. El Camino.
- It's not obvious where the stops are.
More than 90% of people currently drive along the corridor. There is support for improving existing signals (63%).
There is also a support adding new signalized intersections (53%).
Priority Automobile Improvements

Existing Intersection Improvements:

- San Juan Rd.
- Haggin Ave.
- El Camino Ave.
- Del Paso Blvd.
As you drive along Northgate Blvd, are there other issues or challenges that you experience while driving that you would like to improve?

- Cars traveling at high speeds and ignoring speed bumps.
- Drivers running lights, speeding.
- Protected turn lanes especially at the intersection of Jefferson.
- Medians might help with the dangerous drivers who are always in a hurry.
- Lighting! It is horrible driving at night on Northgate Blvd.
- Lower speed limits. "Improving traffic flow" usually just leads to wider lanes and more dangerous cities, let's not make that happen here.
As you drive along Northgate Blvd, are there other *issues* or *challenges* that you experience while driving that you would like to improve?

- Reduce the number of used car lots on Northgate.
- More lighting outside of the businesses for people to see.
- Northgate does not have a place that marks Northgate as a destination. The street is ugly and there are not places that are pleasant to sit outside of a business.
- Outdoor plaza for consumers to hangout after buying food.
- Permanent location for food trucks/vendors.
There is a strong interest in supporting economic development and local businesses. About 69% of respondents supported **wider sidewalks for outdoor retail and commerce**.
Priority Wayfinding and Signage Improvements

- Around the San Juan Intersection
- Around the El Camino Intersection
- Arden-Garden Connector Intersection
Are there other improvements or opportunities to support local businesses, destinations, and guide economic development that you think are important?

• Adequate free parking.
• At the site of the new mural, would be great to set a seating area for all the Taco Truck customers. Maybe a small stage for events.
• Building, parking lot, fencing and property improvements.
• Clean up the area so that folks will be encouraged to shop and eat and even mingle. Maybe even include some mini parks - green space with a bench or some shade - not places where people will necessarily hang out like at a regular park, but a sort of resting and chatting space perhaps.
• More traffic cameras!
• Tree canopy is a must for this area.
There is a strong interest in adding natural features and art along Northgate Blvd. 74% of respondents supported **adding natural elements to create a sense of place.**
Priority Art Improvements

- Around the Rosin Intersection
- Around the El Camino Intersection and Alethea Elementary
- Around Garden Valley Elementary
- Around the San Juan Intersection
Are there other opportunities to celebrate community identity that are important to you?

- Consult with local artists.
- Convert one of the empty fields into a vendor's market with benches, shaded area and art. A place to meet.
- Ethnic food truck parks that are clean, safe and well-lit at night.
- I love the idea of murals to brighten and rejuvenate the area and celebrate the primarily Latino culture of this corridor. Flags would also be a nice touch perhaps. And some sort of annual event on Northgate Blvd. Fulton Avenue has the annual Cruise Fest. Perhaps Northgate could have an annual something or another that celebrates the heritage and potentially brings people in to learn more. Something that goes beyond a movie in the park.
Are there other opportunities to celebrate community identity that are important to you?

- I think something that speaks to the history and diverse culture would bring unity to the area.
- Replace the barbed wire fencing with wall of art.
- Some pictures/plaques with historical photos and information. Northgate was heavily lived in by migrant farm workers.
Additional Comments

• Anything helps. We do want Northgate to become a corridor for commuters to bypass 5 to get to the North Natomas.
• Better passageways for services for parks, need more lighting and more security, need to be safer.
• Bury overhead wires to improve appearance of Northgate Blvd.
• I think the main problem in Northgate right now is safety or security and too many homeless in the area.
• I would really like to see this corridor become a viable business district and perhaps include an art center or some similar type of space”
• It would be nice to have a drinking fountain in the area of Northgate and Garden Highway. Currently there is an open grass field. It would be cool to see that corner in a more natural settings. Maybe paths through the area.
• Save the Oak trees please!