

City Outlines Parking Improvements Happening in the Central City August 31, 2016

The <u>SacPark</u> program aims to make the downtown experience more convenient, pleasant, and accessible. With new developments, attractions, and the highly anticipated opening of Golden I Center, the City seeks to clarify information on the parking improvements currently happening in the downtown core. Below is a breakdown of parking 101.

Plan Ahead

- The new SacPark app, which will be launching in late September, will allow you to reserve your spot in City Garages and lots, and several private garages and lots ahead of time, and provide you directions on how to get there. The app will be available to download at the Apple and Android app stores, and Google play.
- The new parking app will be integrated into a public education campaign and online navigation tool that will highlight information on various transportation options when traveling to downtown and Golden I Center, including: light rail, ride share, and bicycles. The public education campaign launches in September.
- The web-based SacPark reservation system launches on September 1. Find it on SacPark.org.

SacPark — Find your Spot

- If you choose to drive, there are 15,500 parking spaces within four blocks of Golden I Center which includes private and public parking garages, surface lots, and street parking meters. A typical sold-out Kings game uses about 6,500 parking spaces.
- Downtown already has 4,300 Smart Meters that accept multiple forms of payment. Through the Parkmobile app, you can also receive text alerts before the meter runs out of time.

Parking Garages

Before the first event at Golden I Center, customers can expect the following at City Garages:

- Quick access in and out of City parking garages
- License plate recognition for those who register through the app, will have instant access into the garage.
- Electronic signboards will show how many parking spots are available and on what level.
- LED lights, well-maintained elevators, and more parking attendants on site.

Event Parking

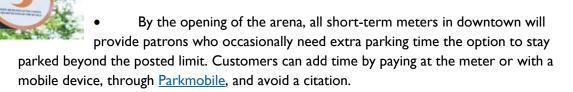
Garages

Garages and lots are always the best value for long-term parking. The parking fee for events is \$15 at City-owned garages. Anyone using the SacPark app or website for events, including season ticket holders, will enjoy a 25 percent discounted rate for reserving a parking spot in advance. Private operators will also be offering a discount through SacPark.org or the app, but pricing at these facilities will vary depending on the operator.

On-Street

- During events with 15,000 or more attendees, parking meters within three blocks of the arena will have event zone parking rate of \$18.75.
- For those who just need to use a meter for short-term parking (up to the posted time limit) like for coffee or a bite to eat, the standard hourly rate of \$1.75 applies for each hour for up to two hours. After two hours, if the customer chooses to remain at the spot, the flat rate will amount to a total of \$18.75 for the entire event including whatever time was previously purchased.

On-Street Tiered Based Pricing



New Parking Operating Hours

- Changes will promote turnover and free-up on street spots.
- Grace period to inform customers will extend to October 1.

September 1, 2016

With the exception of residential areas, operating hours for **metered** and **non-metered** (time limit) parking spaces on designated streets will end at either 10 p.m. or 8 p.m.

- <u>10 p.m.</u> end time: Streets bound by Front Street to the west side of <u>16th Street</u>, and from W Street to C Street/Railyards Boulevard
- <u>8 p.m.</u> end time: Streets bound by the east side of <u>16th street</u> to the east side of <u>19th Street</u>, and from W Street to C Street

Extension of operating hours for all residential permit parking zones within the Central City (defined as within the boundaries of American River to Broadway, and Sacramento River to Alhambra Boulevard) to extend to 10 p.m. beginning Oct. 1, 2016.

New Operating Hours Map

