

Summary

Introduction

On Friday, March 31, 2017 the City of Sacramento hosted a pop-up workshop for the Sacramento Valley Station Master Plan. A total of 70 community members attended the workshop at the Sacramento Valley Station, located at 401 I Street in Sacramento from 4:00 – 6:00 p.m.

Project Overview

As downtown Sacramento becomes more densely populated and the Railyards begins to develop, the Sacramento Valley Station will become a central destination for both community members and transit riders across the region.

The goal of the initial phase of the Sacramento Valley Station Master Plan is to develop two conceptual alternatives for a future expanded regional transportation hub, which includes 36 acres of property surrounding the station. The master plan will integrate transit-oriented development and catalyze a sustainable downtown Sacramento Community. The completed plan will lead to the development of a transit center of infill and compact development, revitalized urban and community centers and reduced automobile usage and fuel consumption, and ultimately reduced greenhouse gas emissions.

The 36-acre Sacramento Valley Station Master Plan site consists of:

- City-owned property
- The existing passenger rail station
- The mainline track corridor
- Adjacent undeveloped land
- A 1-acre privately-owned Railway Express Agency parcel at the eastern side of the station between H and I Street
- A 2-acre privately-owned Sacramento Railyards Lot 40 situated between the SVS and 5th Street north of H Street

Pop-Up Workshop Purpose

The pop-up workshop provided an opportunity for transit riders visiting and passing through the Sacramento Valley Station and interested community members to learn about the Master Plan and share their thoughts and ideas about what they would like to see at the station in the future.

Pop-Up Workshop Format

The pop-up workshop included board displays for attendees to visit. Project team members were at the displays to answer questions. Community members were provided with informational booklets and encouraged to provide their input on printed questionnaires. A link to the online version of the

questionnaire was provided on the informational booklet for those unable to stay at or attend the workshop.

All of the informational displays are included in this document's appendix. The informational displays shown at the workshop included:

- Site Opportunities
 - This display illustrated the initial opportunities for connections to the station and to key destinations around the station. Key destinations include the Railyards Central Shops District, Old Sacramento, Downtown Commons, and Golden 1 Center.
- Site Constraints
 - This display illustrated where the project team had identified initial constraints at and around the Sacramento Valley Station Master Planning site. These constraints included unfriendly pedestrian walkways, overhead bridges, and constrained parcels within the master planning site.
- Precedent Imagery
 - The project team provided displays depicting case studies and precedent imagery of transit hubs in other states and countries. These transit hubs included the Denver Union Station in Colorado, Southern Cross Station in Melbourne, Australia, and Saint Pancras Station in London, England. In addition to providing precedent imagery, these displays presented an overview of each station's programming and the number of housing units, residents, jobs, and amount of open space within a ½-mile radius of the station. The boards also listed the key destinations within a ½-mile radius of the transit hubs.
- "Imagine"
 - This board prompted attendees to share their ideas for what they could imagine at the Sacramento Valley Station in the future. Workshop participants were encouraged to write their ideas on post-it notes and place them on this board.

Notification

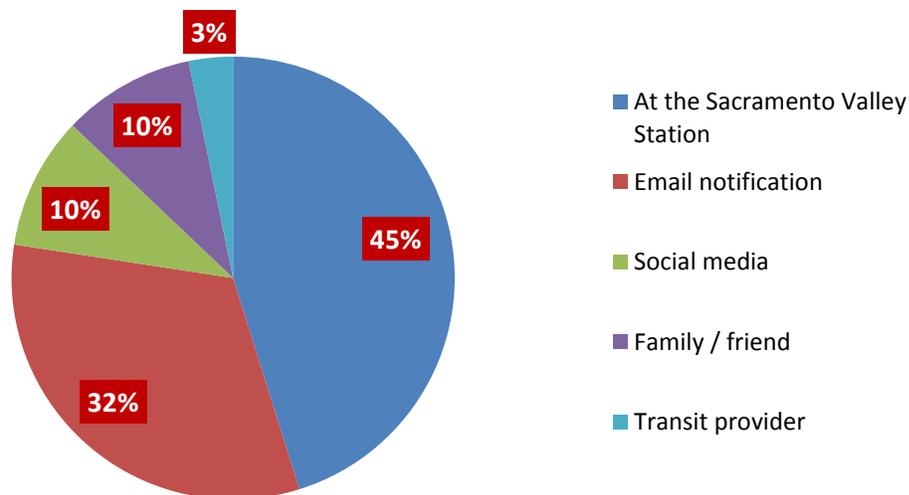
Email notifications were sent to more than 4,400 Sacramento community members. The following groups shared information about the pop-up workshops through posted flyers, email newsletters, and social media posts on Facebook, Twitter, Instagram, and NextDoor:

- Amtrak
- Capitol Corridor
- SSJPA
- Sacramento City Council District 3
- Sacramento City Council District 4
- Sacramento Railyards
- Sacramento Regional Transit

- Sacramento Area Bicycling Advocates
- AIA Central Valley Chapter
- American Planning Association Young Planners Group
- Marshall New Era Neighborhood Association

Of the 30 workshop participants who provided input at the workshop, 44% were Sacramento residents. 16% live in the Bay Area, 8% were from Yuba County, 8% were from Southern California, and less than 1% said they were from Aptos, Davis, Elk Grove, the San Joaquin Valley, or out of the state.

The chart below illustrates how participants heard about the pop-up workshop.



Community Feedback

21 workshop participants provided input on the “Imagine” board. Below are their responses to the prompt, “Imagine what could be at the Sacramento Valley Station in the future.”

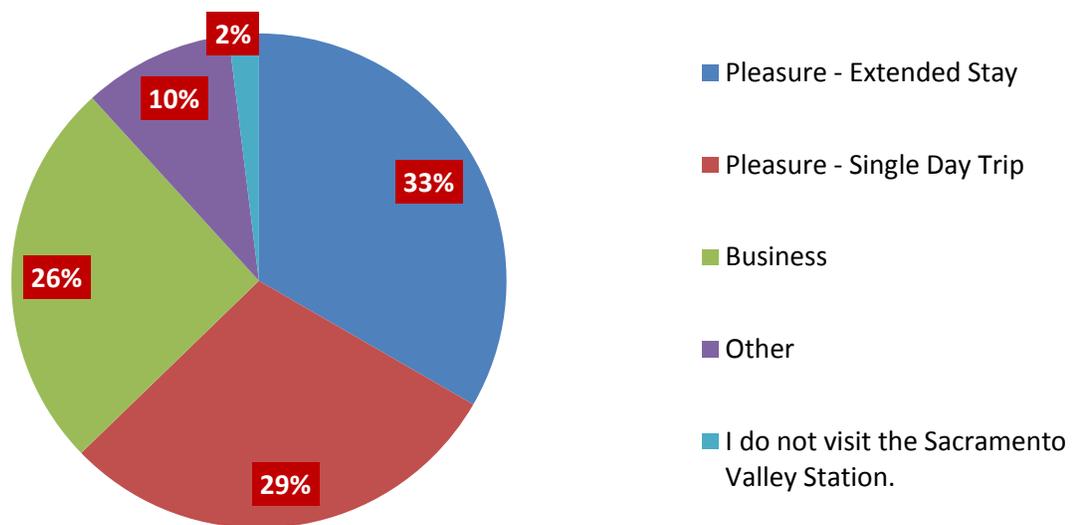
- Food, shops, restaurants.
- Shopping accessories.
- Arcade / entertainment room.
- Information kiosk about the different transit services available in the area!
- Big Sacramento map to direct people at Sacramento Valley Station – Amtrak.
- Pedestrian pathway to Old Sacramento.
- Connection to Old Sacramento.
- Local restaurants.
- Movable walkways.
- Parking access.

- More options for disabled travel.
- One bar room.
- Bike access!
- Signage for bike parking.
- Parking needed 3rd through 7th streets.
- Restaurants in case I have to wait a long time.
- Police patrol at all hours of the day.
- More signs in Spanish for tourists and residents.
- Continuous bike lanes.
- More bike lanes.

Overall, 30 printed questionnaires were submitted at the pop-up workshop.

Below is a summary of their responses.

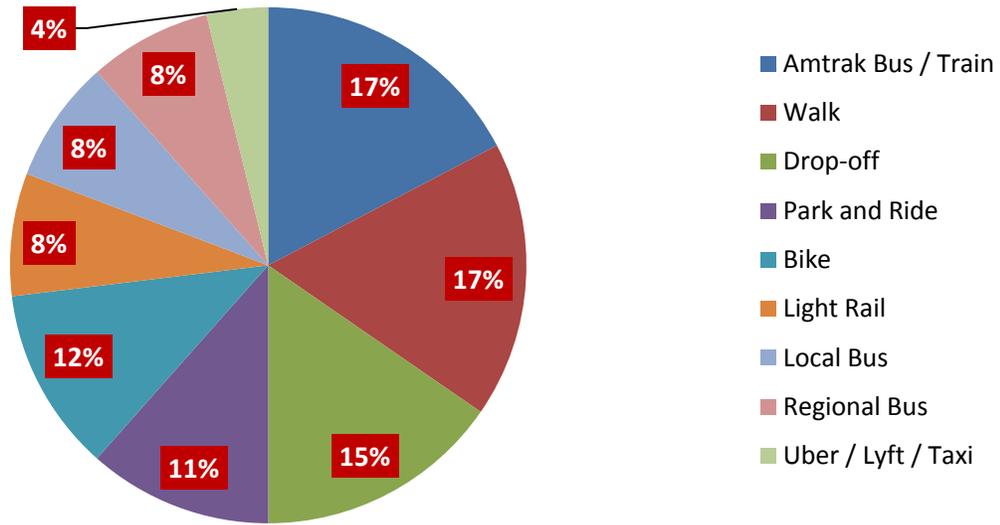
1. Do you visit the Sacramento Valley Station? If so, what is the purpose of your trip?



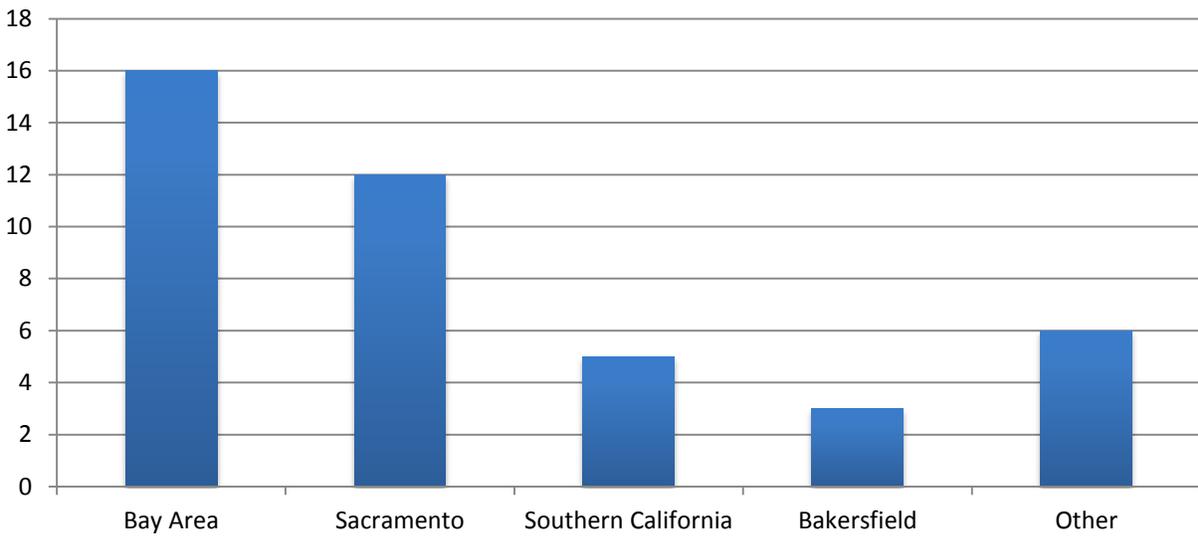
“Other” Comments:

- I live next door.
- Family visits.
- I work there.

2. How do you primarily get to the Sacramento Valley Station?



3. Where do you take the train to / from?*



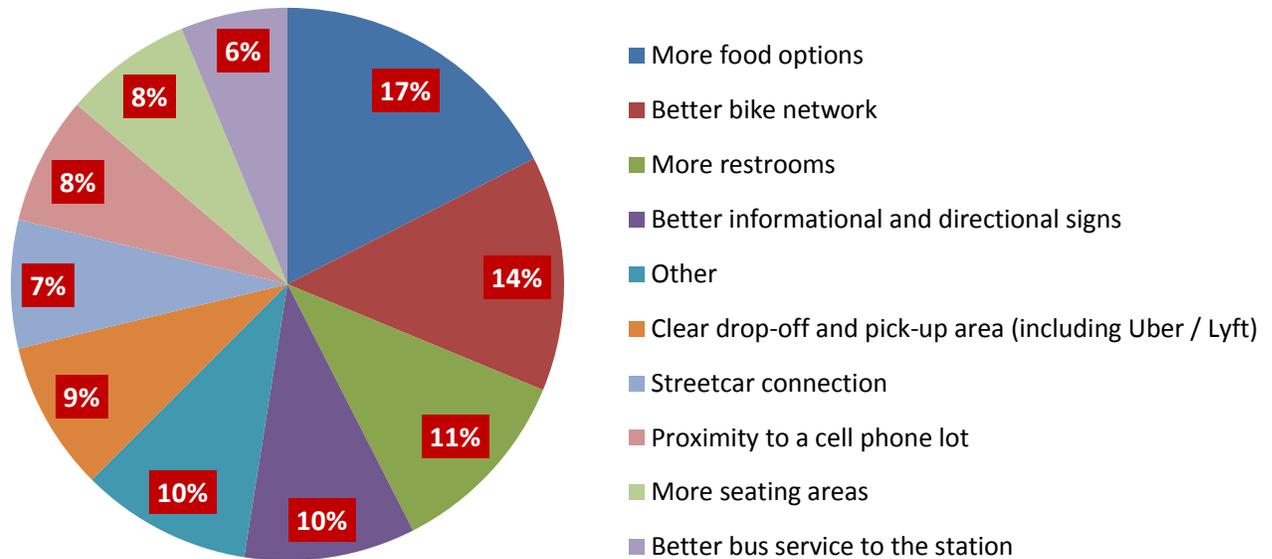
*The origins and destinations shown in the above graph were mentioned at least three or more times by respondents. This number represents 10% of the total responses received.

“Other” Comments:

- Modesto
- Reno
- Seattle
- Davis

- Fresno
- Colorado

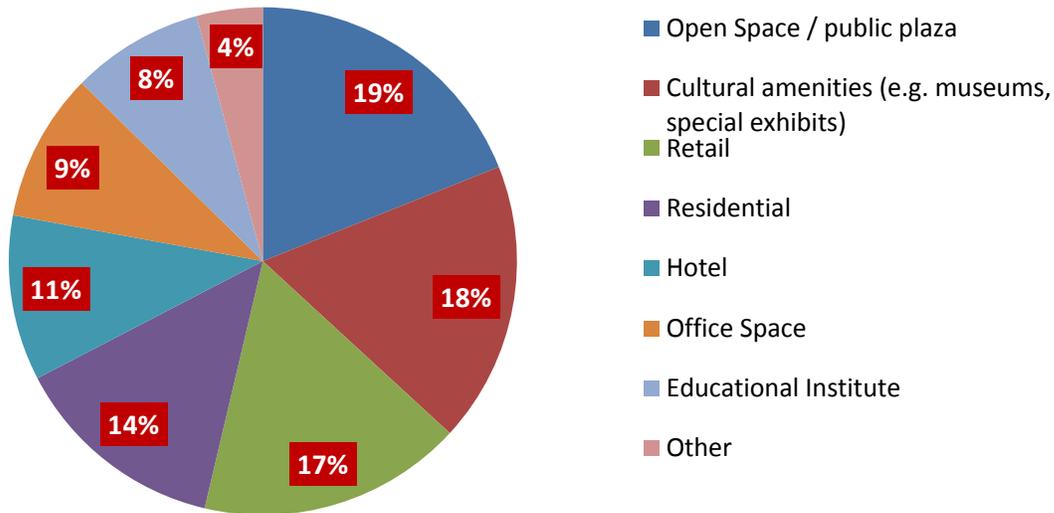
4. What would improve your transit experience accessing the Sacramento Valley Station?



“Other” Comments:

- Amenities out at the tracks
- Better parking.
- Safer parking.
- Bicycle access from Light Rail Station to Old Town and Two Rivers Trail.
- Closer station to tracks.
- Better (later) hours of bus service to the station.
- Put I-5 underground, remove I Street northbound on-ramp.
- Open the area to the river and West Sacramento!
- Possibly proximity to a cell phone lot.
- A better way to get through Discovery Park on a bike when it is flooded.
- More restrooms closer to the platforms!
- Clear drop-off and pick-up areas that aren't always crowded.

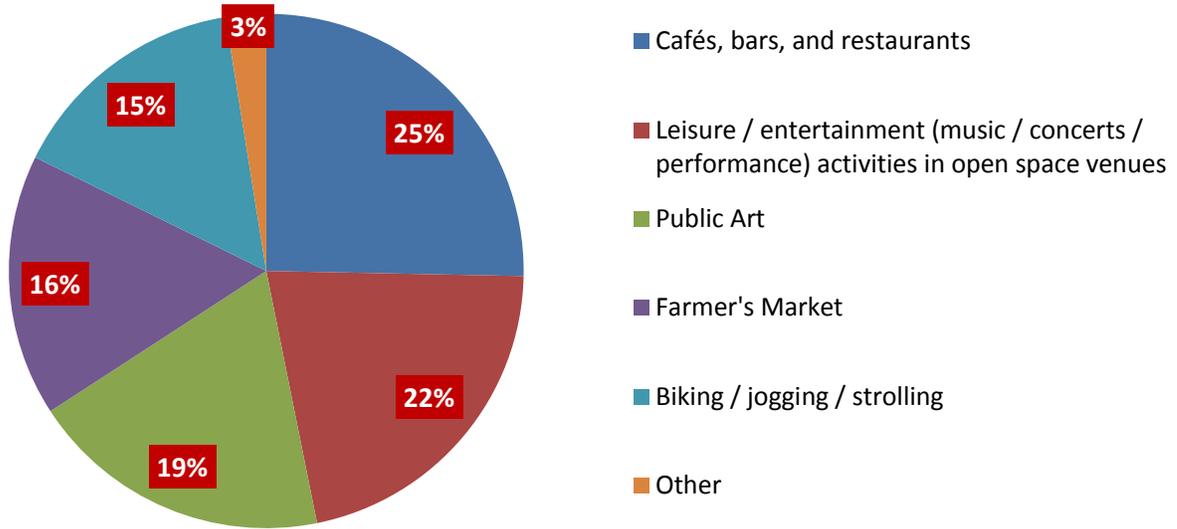
5. The Sacramento Valley Station Planning Area will get developed in the future. What types of uses would be ideal here?



“Other” Comments:

- Food and activity center.
- Parking / accessibility.
- Restaurants.
- Transportation!

6. What activities would you wish to enjoy here in the future developed Sacramento Valley Station Planning Area?



“Other” Comments:

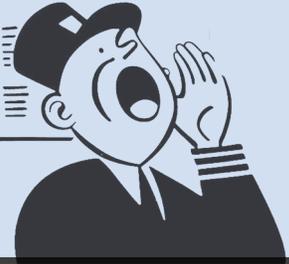
- Cafés (not bars) and restaurants.
- More transportation options, especially bicycling and bus.

Appendix

- Workshop Flyer
- Informational Booklet
- Printed Questionnaire
- Board Displays

Appendix

SAC VALLEY STATION



All aboard!

Calling all train riders and station visitors

SACRAMENTO VALLEY STATION MASTER PLAN POP-UP WORKSHOP

FRIDAY, MARCH 31, 2017
4:00 – 6:00 P.M.

SACRAMENTO VALLEY STATION
401 I STREET, SACRAMENTO

Come learn about the Sacramento Valley Station Master Plan!
Share your thoughts on how to improve your transit experience
and what you would like to see at the station.

**Can't make the workshop? Share your thoughts at
www.surveymonkey.com/r/SacValleyStation**

For more information, visit www.SacramentoValleyStation.com
or contact Nicole Porter at nporter@aimconsultingco.com.

City of
SACRAMENTO





Sacramento Valley Station Master Plan

About the Master Plan

As downtown Sacramento becomes more densely populated and the Railyards district begins to develop, the Sacramento Valley Station will become a central destination for both community members and transit riders across the region.

The goal of this initial phase of the Sacramento Valley Station Master Plan is to develop two conceptual alternatives for an integrated regional transportation hub.

By integrating transit-oriented development, the developed master plan will catalyze a sustainable downtown Sacramento community with:

- A well-connected transit center enabling infill and compact development
- Revitalized urban centers
- Reduced automobile usage and fuel consumption, ultimately reducing greenhouse gas emissions

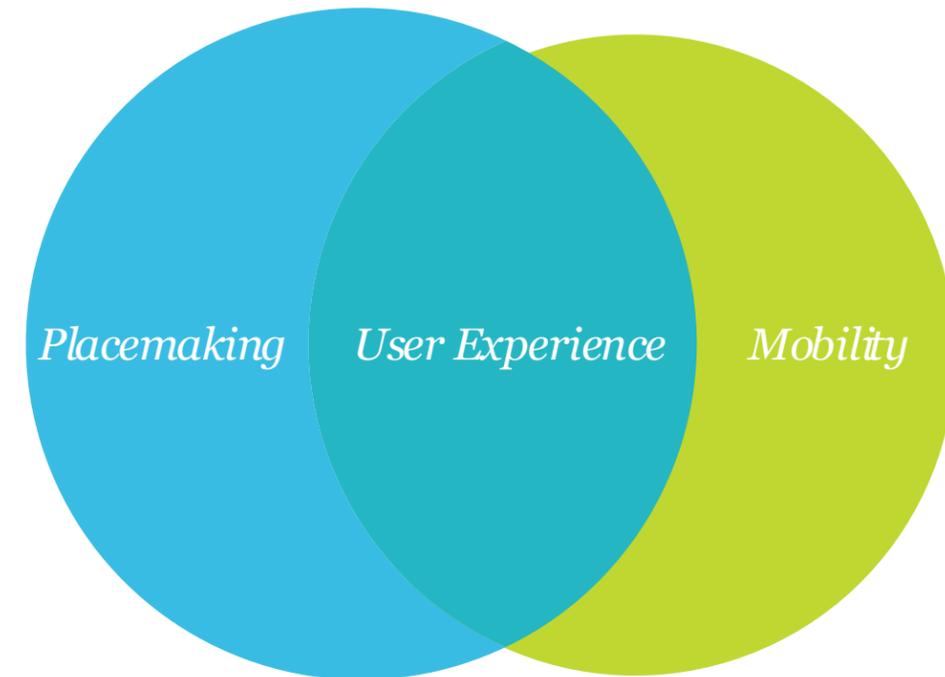
The Site



The 36-acre Sacramento Valley Station Master Plan site consists of:

- City-owned property
- The existing passenger rail station
- The mainline track corridor
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Principles for a Successful Station



Placemaking: Responding to existing context

- Create a vibrant destination
- Catalyze new development
- Create an iconic landmark and a welcoming gateway to the City

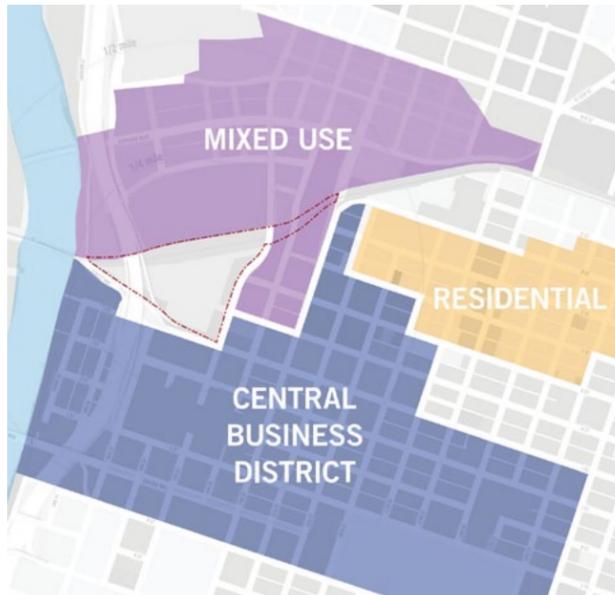
Mobility: Station building as a connector

- Provide ease of connectivity in, out and through the station
- Create an efficient multimodal hub
- Ensure parking is minimized and managed

User Experience: Programming

- Ensure a diverse mix of programming
- Preserve the culture and build a distinct identity

Existing Conditions



The existing Sacramento Valley Station site, located in the northwest sector of downtown Sacramento, is the primary rail station in northern California and the seventh busiest Amtrak station in the country. Within a 1/2 mile radius of the site, there are currently:

- **1,200** housing units
- **2,500** residents
- **27,500** jobs
- **48.6** acres of open space



Destinations

- 1 - Old Sacramento
- 2 - Downtown Sacramento Shops
- 3 - Golden One Arena
- 4 - California State Railroad Museum
- 5 - Sacramento Central Library
- 6 - Sacramento City Hall

Future Conditions

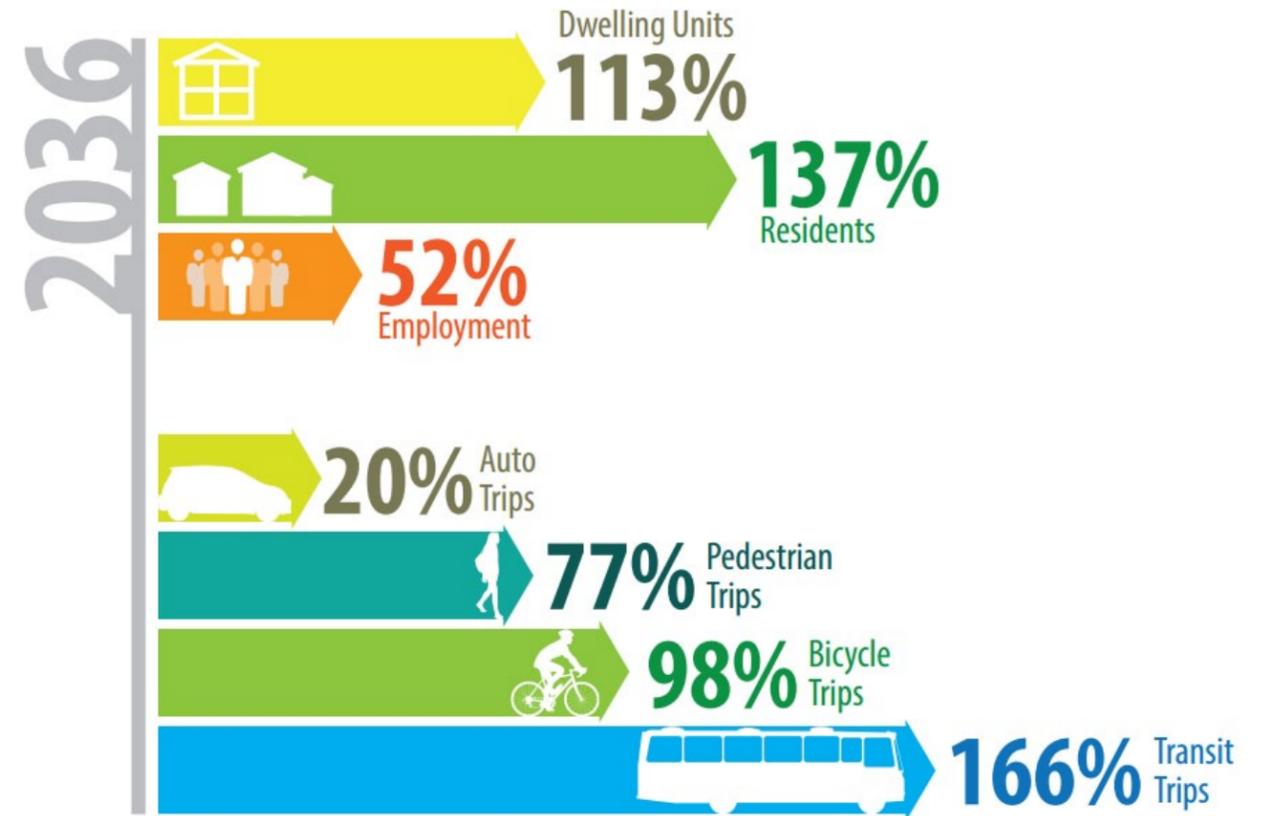


Image from the City of Sacramento's Sac Grid 3.0 Plan

Within the next two decades, the Central City will experience substantial growth. As the number of housing units, jobs, and residents increases, it is anticipated that ridership in public transit and active transportation will outpace increases in automobile trips.

When the Railyards District is built out, the 1/2 mile radius around the Sacramento Valley Station site will have approximately:

- **5,000 - 7,400** housing units
- **12,900 - 19,300** residents
- **36,700 - 40,000** jobs
- **60.3** acres of open space

Station Planning Area Programming

The Sacramento Valley Station program will set guidelines to establish the functionality of the station and describe passenger services. The following are examples of existing train stations and their programs.



The Denver Union station in Denver, Colorado provides access to regional bus routes, a free mall shuttle and Downtown Denver Circulator, a light rail line, and Amtrak trains.

The station utilizes its 25-acres to offer shopping and dining experiences to its transit riders and community. The hotel at the station also offers tours of the 100-year old landmark.



King's Cross Station in London, England is a 67-acre mixed use transportation hub served by six London Underground lines, two national mainline train stations, and an international high-speed rail connecting to Paris.

The station offers 26-acres of open space in addition to office spaces, residential units, retail and leisure spaces, a hotel, and educational facilities.





Join the community conversation at
www.surveymonkey.com/r/SacValleyStation

PERKINS
+ WILL

N NELSON
NYGAARD

GRIMSHAW

AIM CONSULTING

ARUP

EPS

SAC VALLEY STATION

POP-UP WORKSHOP QUESTIONNAIRE

The City of Sacramento is embarking on the initial phase of a master plan for the Sacramento Valley Station (SVS) planning area. A map of the planning area is below:



Join the community conversation and share your thoughts.

1. Do you visit the Sacramento Valley Station? If so, what is the purpose of your trip?

(Check all that apply.)

- Business
- Pleasure - single day trip
- Pleasure - extended stay
- I do not visit the Sacramento Valley Station.
- Other (please specify): _____

2. How do you primarily get to the Sacramento Valley Station?

- | | |
|--|---|
| <input type="checkbox"/> Park and ride | <input type="checkbox"/> Amtrak Bus / Train |
| <input type="checkbox"/> Taxi | <input type="checkbox"/> Local Bus |
| <input type="checkbox"/> Uber / Lyft | <input type="checkbox"/> Regional Bus |
| <input type="checkbox"/> Drop-off | <input type="checkbox"/> Bike |
| <input type="checkbox"/> Light Rail | <input type="checkbox"/> Walk |
| <input type="checkbox"/> Other (please specify): _____ | |

3. Where do you take the train to / from?

POP-UP WORKSHOP QUESTIONNAIRE

4. What would improve your transit experience accessing the Sacramento Valley Station?

(Check all that apply.)

- | | |
|---|--|
| <input type="checkbox"/> Better bus service to the station | <input type="checkbox"/> Proximity to a cell phone lot |
| <input type="checkbox"/> Streetcar connection | <input type="checkbox"/> More food options |
| <input type="checkbox"/> Better informational and directional signs | <input type="checkbox"/> More seating areas |
| <input type="checkbox"/> Better bike network | <input type="checkbox"/> More restrooms |
| <input type="checkbox"/> Other (please specify): _____ | <input type="checkbox"/> Clear drop-off and pick-up area (including Uber / Lyft) |

5. The Sacramento Valley Station Planning Area will get developed in the future.

What type of uses would be ideal here? (Check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Residential | <input type="checkbox"/> Open space / public plaza |
| <input type="checkbox"/> Office space | <input type="checkbox"/> Educational institute |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Cultural amenities (e.g. museums, special exhibits) |
| <input type="checkbox"/> Hotel | |
| <input type="checkbox"/> Other (please specify): _____ | |

6. What activities would you wish to enjoy here in the future developed Sacramento Valley Station Planning Area? (Check all that apply)

(Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> Farmer's market | <input type="checkbox"/> Biking / jogging / strolling |
| <input type="checkbox"/> Public art | <input type="checkbox"/> Leisure / entertainment (music / concerts / performance) activities in open space venues |
| <input type="checkbox"/> Cafés, bars, and restaurants | |
| <input type="checkbox"/> Other (please specify): _____ | |

7. How did you hear about this workshop / survey?

- | | |
|--|--|
| <input type="checkbox"/> At the Sacramento Valley Station | <input type="checkbox"/> Social media |
| <input type="checkbox"/> Email notification | <input type="checkbox"/> Project webpage |
| <input type="checkbox"/> Transit provider (e.g. CCJPA, Amtrak) | <input type="checkbox"/> Family / friend |
| <input type="checkbox"/> Other (please specify): _____ | <input type="checkbox"/> News |

Please print your contact information.

Name: _____ Zip Code of Residence: _____

Email Address: _____

SACRAMENTO VALLEY STATION MASTER PLAN - THE SITE



0' 250' 500' 1,000'

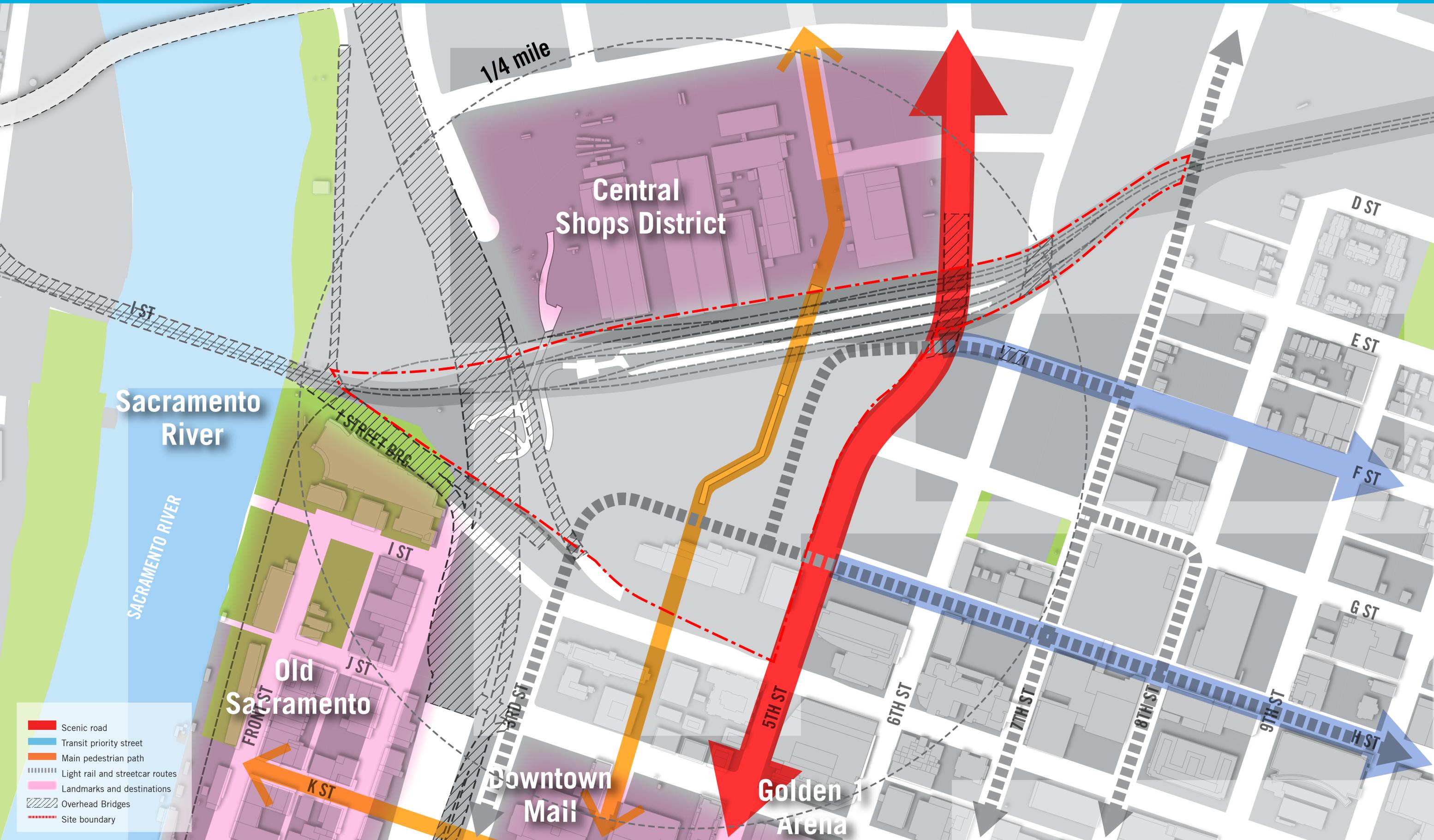


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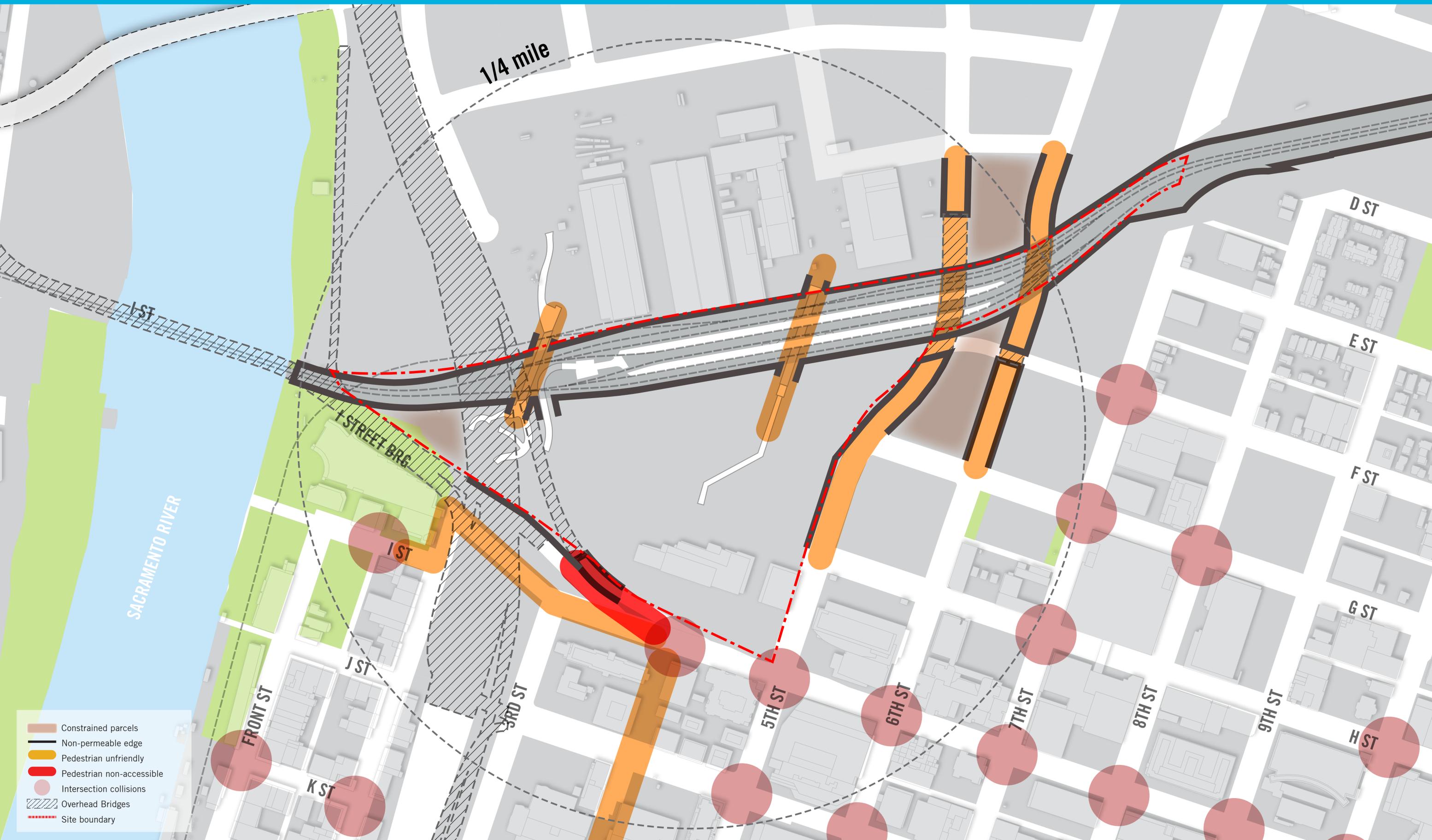
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SACRAMENTO VALLEY STATION MASTER PLAN - SITE OPPORTUNITIES



SACRAMENTO VALLEY STATION MASTER PLAN - SITE CONSTRAINTS



- Constrained parcels
- Non-permeable edge
- Pedestrian unfriendly
- Pedestrian non-accessible
- Intersection collisions
- Overhead Bridges
- Site boundary

0' 250' 500' 1,000'



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GRIMSHAW
ARUP

NELSON/NYGAARD
AIM CONSULTING
EPS

Civil
SACRAMENTO

SACRAMENTO VALLEY STATION MASTER PLAN - CASE STUDY: UNION STATION, DENVER



NEIGHBORHOOD ANALYSIS

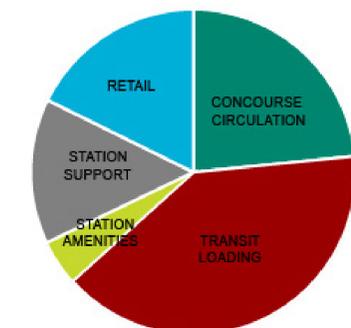
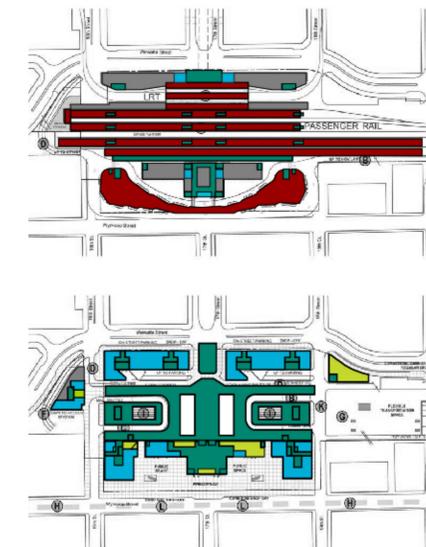


-  **Housing Units**
3,300 units
6.56 units/acre
-  **Residents**
4,800 residents
6,300 people/sqmi
1.46 people/unit
-  **Jobs**
25,900 jobs
5.38 jobs/resident
-  **Open Space**
35.0 acres of open space

Destinations

- 1 - Coors Field
- 2 - Museum of Contemporary Art
- 3 - Pepsi Center

STATION ANALYSIS



 DEVELOPMENT

SACRAMENTO VALLEY STATION MASTER PLAN - CASE STUDY: TRANSBAY CENTER, SAN FRANCISCO



NEIGHBORHOOD ANALYSIS

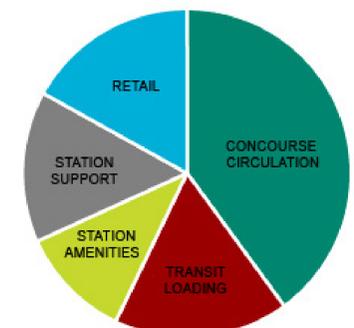
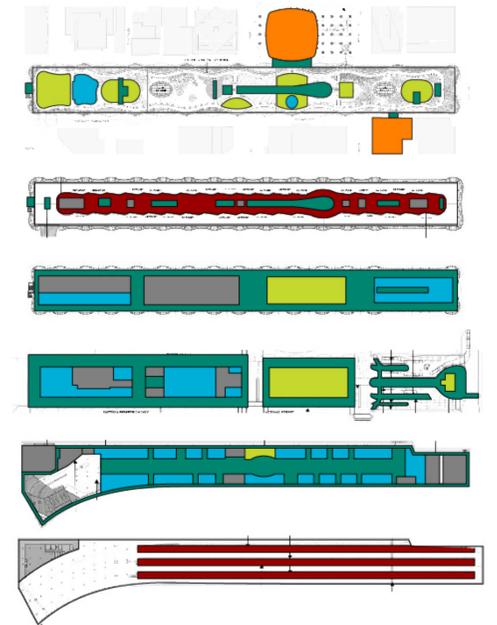


- Housing Units**
9,700 units
19.22 units/acre
- Residents**
13,900 residents
18,000 people/sqmi
1.44 people/unit
- Jobs**
193,800 jobs
13.93 jobs/resident
- Open Space**
53.3 acres of open space

Destinations

- 1 - Yerba Buena Center
- 2 - SF MOMA
- 3 - The Embarcadero
- 4 - Embarcadero Center

STATION ANALYSIS



DEVELOPMENT

SACRAMENTO VALLEY STATION MASTER PLAN - CASE STUDY: SAINT PANCRAS, LONDON



NEIGHBORHOOD ANALYSIS

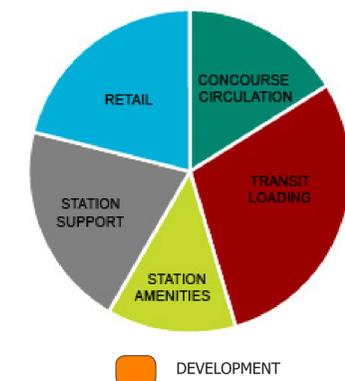
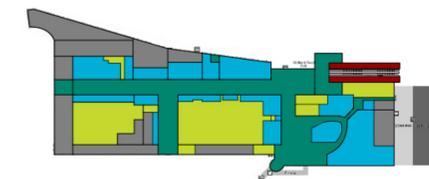


-  **Housing Units**
10,400 units
20.73 units/acre
-  **Residents**
24,600 residents
31,300 people/sqmi
2.36 people/unit
-  **Jobs**
41,000 jobs
1.67 jobs/resident
-  **Open Space**
32.26 acres of open space

Destinations

- 1 - The British Library
- 2 - Euston Station
- 3 - University of London
- 4 - London Canal Museum
- 5 - Gasgolian Gallery

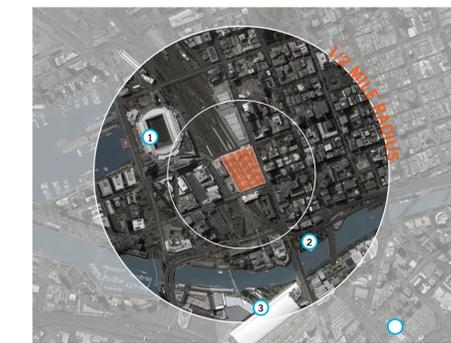
STATION ANALYSIS



SACRAMENTO VALLEY STATION MASTER PLAN - CASE STUDY: SOUTHERN CROSS, MELBOURNE



NEIGHBORHOOD ANALYSIS

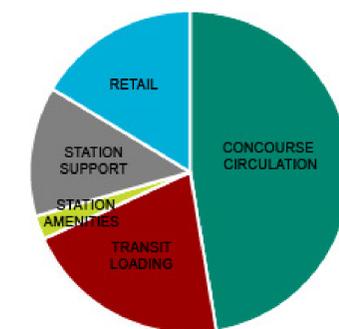
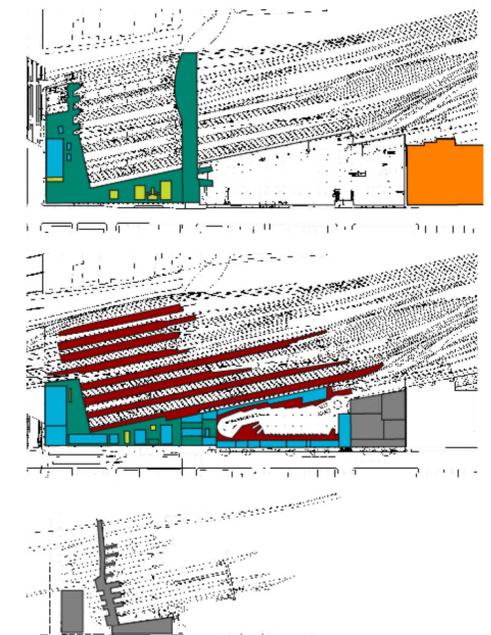


-  **Housing Units**
8,700 units
17.39 units/acre
-  **Residents**
12,900 residents
18,000 people/sqmi
1.56 people/unit
-  **Jobs**
79,077 jobs
6.11 jobs/resident
-  **Open Space**
22.6 acres of open space

Destinations

- 1 - Etihad Stadium
- 2 - Melbourne Aquarium
- 3 - Melbourne Convention and Exhibition Centre

STATION ANALYSIS



 DEVELOPMENT

SACRAMENTO VALLEY STATION MASTER PLAN - CASE STUDY



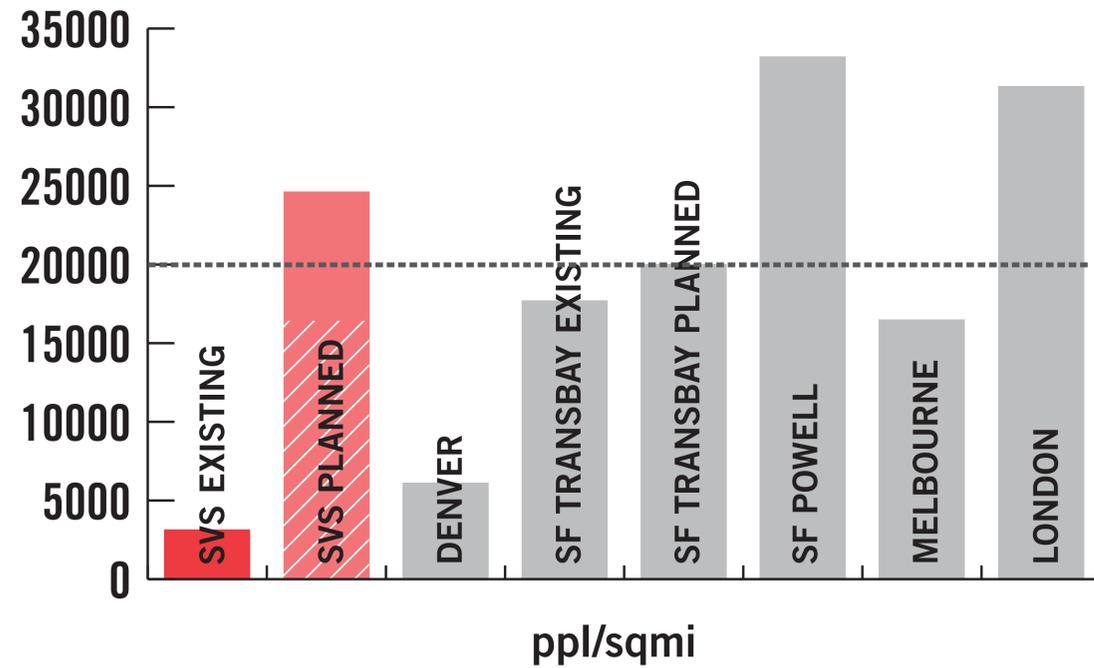
UNION STATION - DENVER

TRANSBAY CENTER - SF

SAINT PANGRAS - LONDON

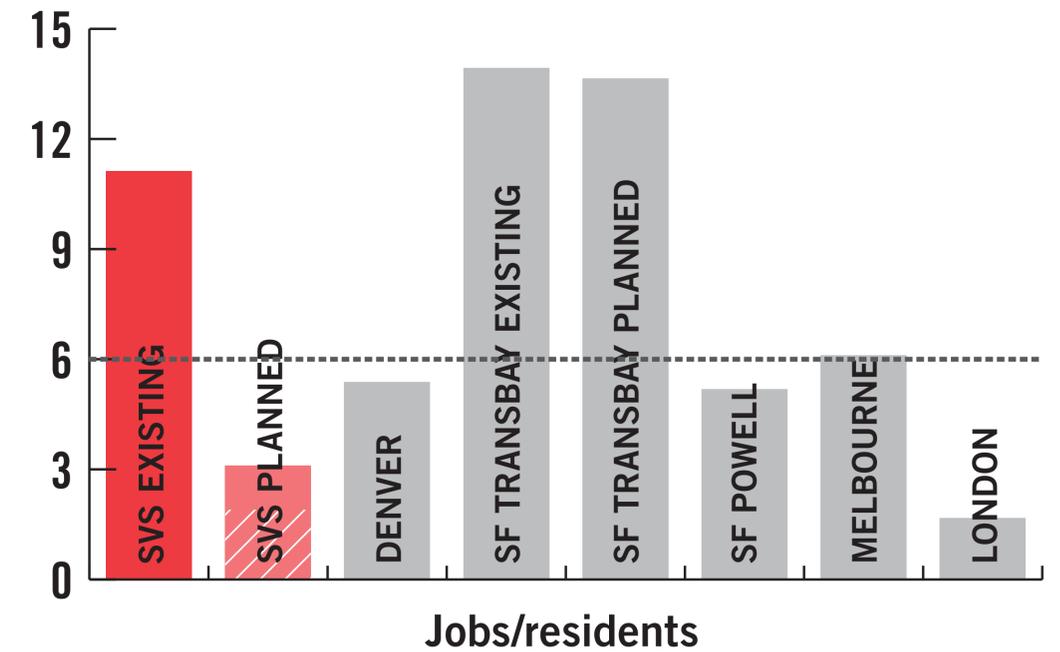
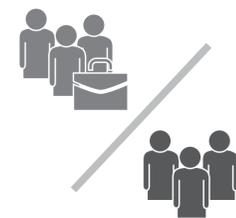
SOUTHERN CROSS-MELBOURNE

Residents



20,000 people per square mile is the baseline population density for a vibrant neighborhood.

Jobs to Residents Balance



6 jobs for every resident is the median, and therefore the desirable balance of uses.