

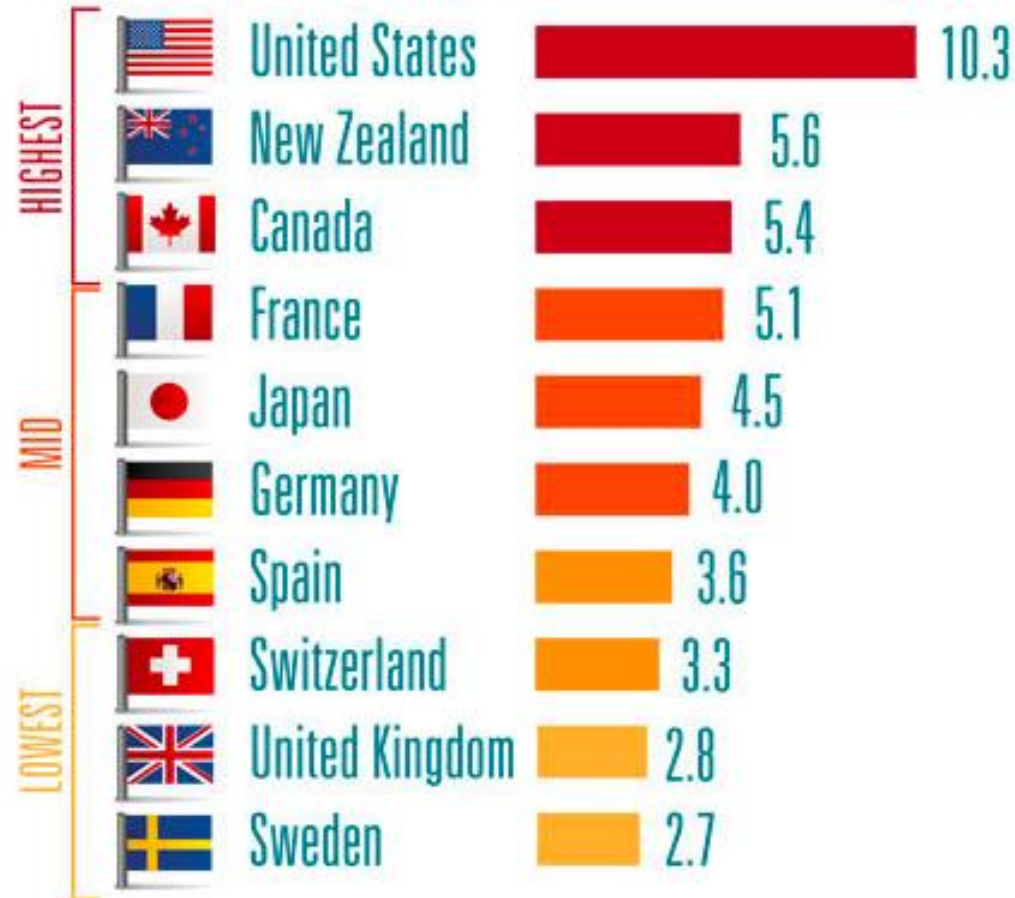
Growing the Vision for Safe Mobility: Vision Zero



VISION4RN

Motor vehicle crash deaths

in 10 comparison high-income countries, 2013



Deaths per 100,000 people

SOURCE: WHO Global Status Report on Road Safety, 2015.



VISION44XNETWORK

Vision Zero Cities

A Vision Zero City meets the following minimum standards:

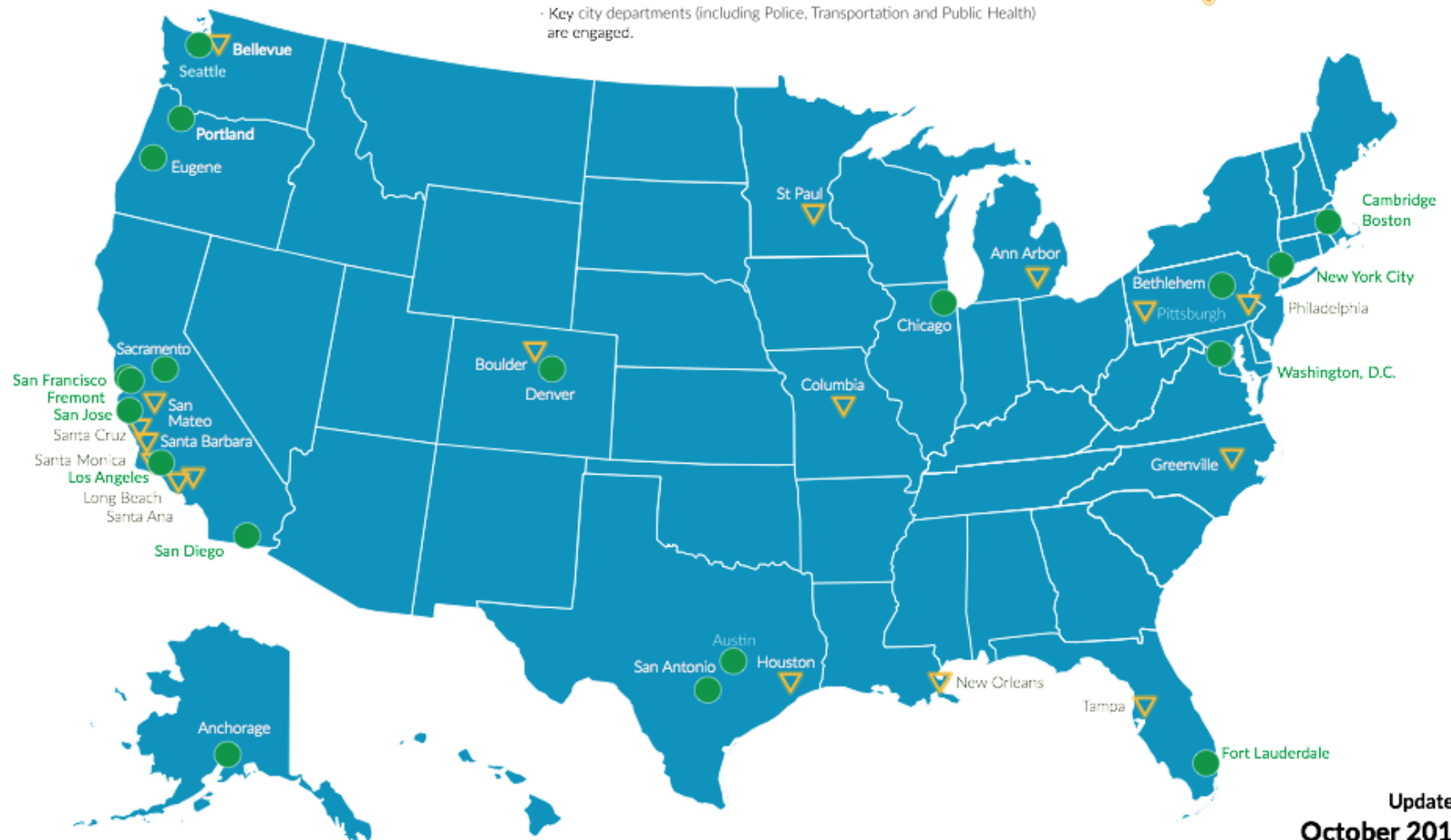
- Sets clear goal of eliminating traffic fatalities and severe injuries
- Mayor has publicly, officially committed to Vision Zero
- Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
- Key city departments (including Police, Transportation and Public Health) are engaged.



Vision Zero City



Considering
Vision Zero



Updated
October 2016

VISION 4 FOR NETWORK



- ◆ Acknowledges that traffic losses are *preventable*
- ◆ Takes *systems approach* to prevention
- ◆ Is data-driven
- ◆ Addresses all road user (i.e. moves out of silos)
- ◆ Engages diverse, critical stakeholders
- ◆ Brings new URGENCY

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CRASH

ACCIDENT

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- ◆ **Takes *systems approach* to prevention**
- ◆ Is data-driven
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The Spectrum of Prevention

Influencing Policy & Legislation

Changing Organizational Practices

Fostering Coalitions & Networks

Educating Providers

Promoting Community Education

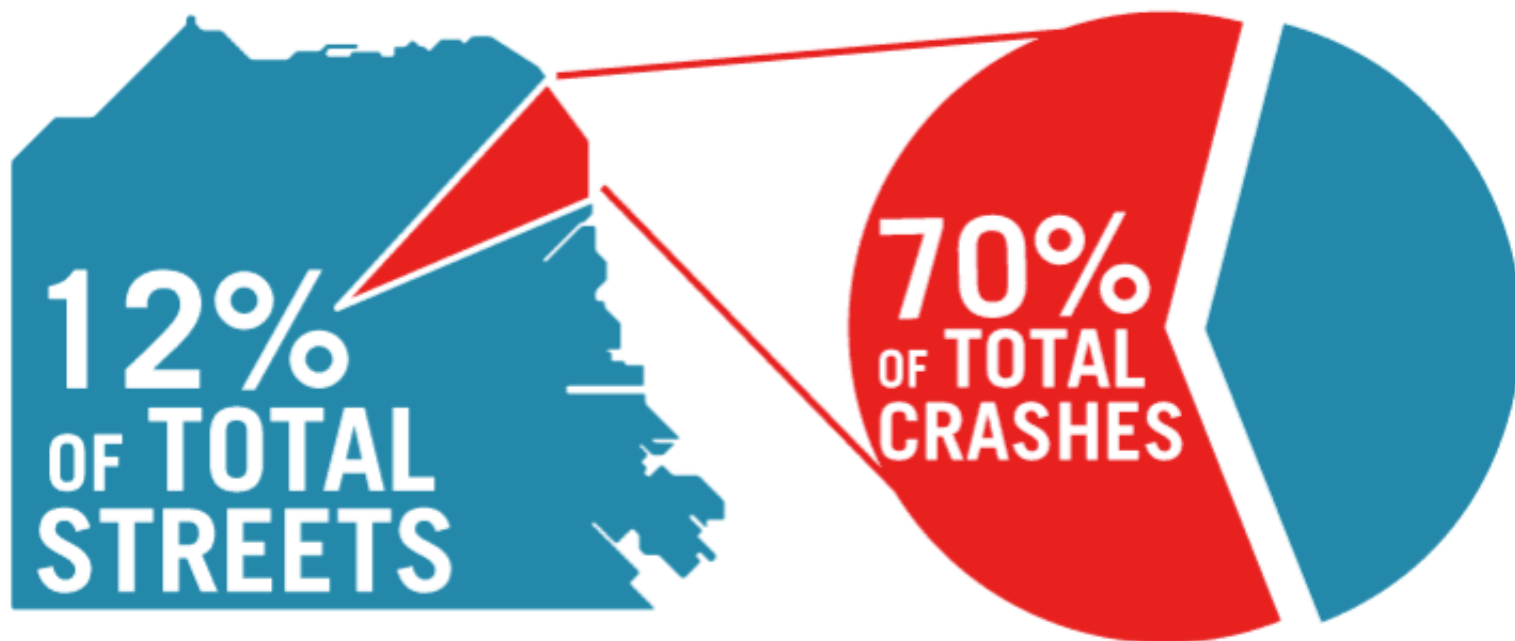
Strengthening Individual Knowledge & Skills



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VISION 4410 NETWORK

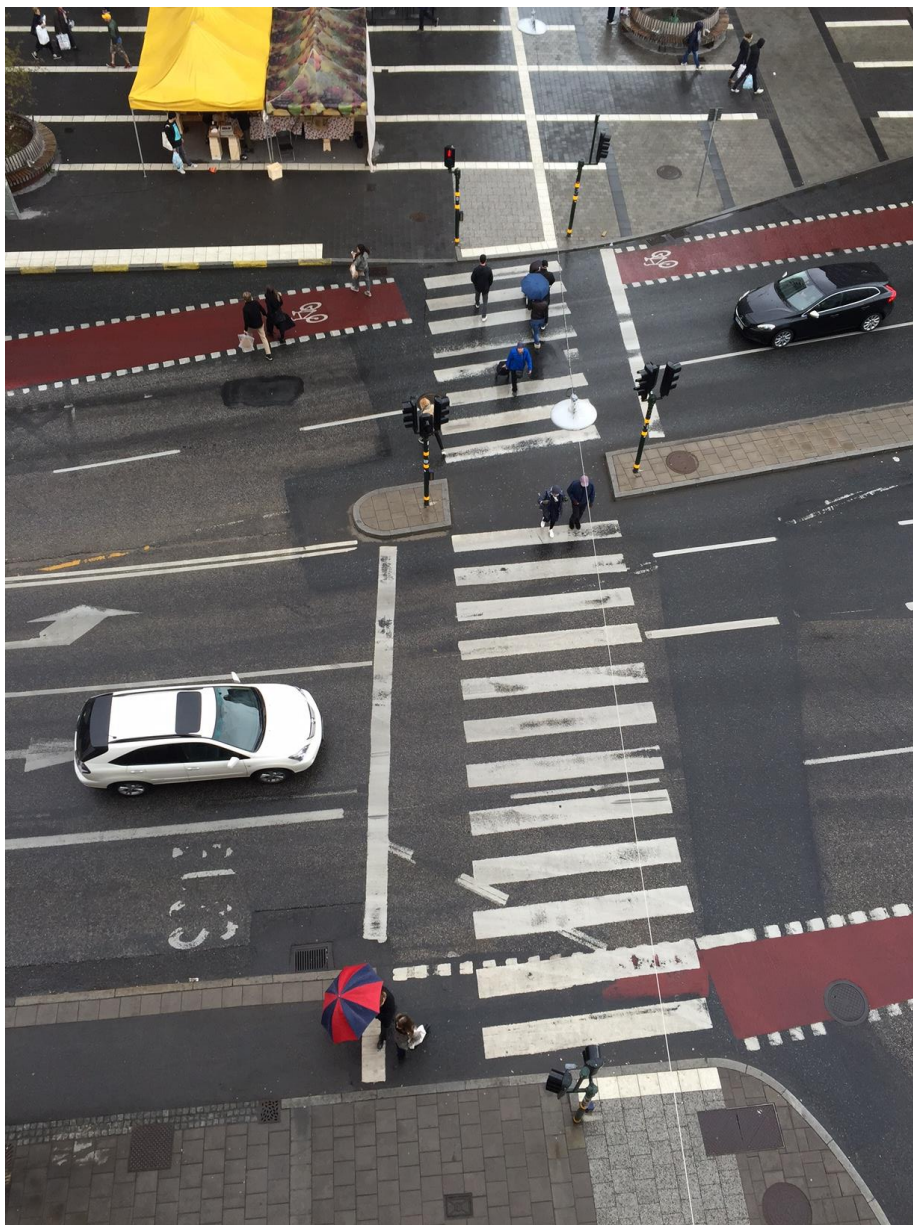
HIGH-INJURY STREETS





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VISION 4410 NETWORK



- ◆ Speed matters most
- ◆ Data = knowledge
- ◆ Not all E's are created equal
- ◆ Leadership & collaboration essential
- ◆ Zero is the right goal

Hit by a vehicle traveling at

20
MPH



9 out of 10 pedestrians survive.

Hit by a vehicle traveling at

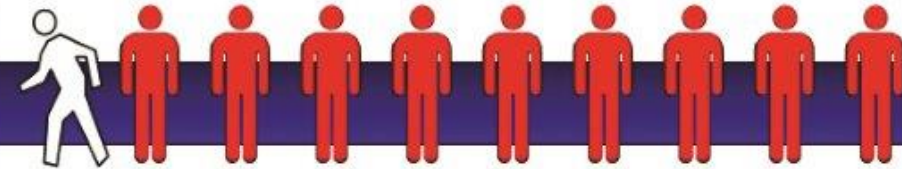
30
MPH



5 out of 10 pedestrians survive.

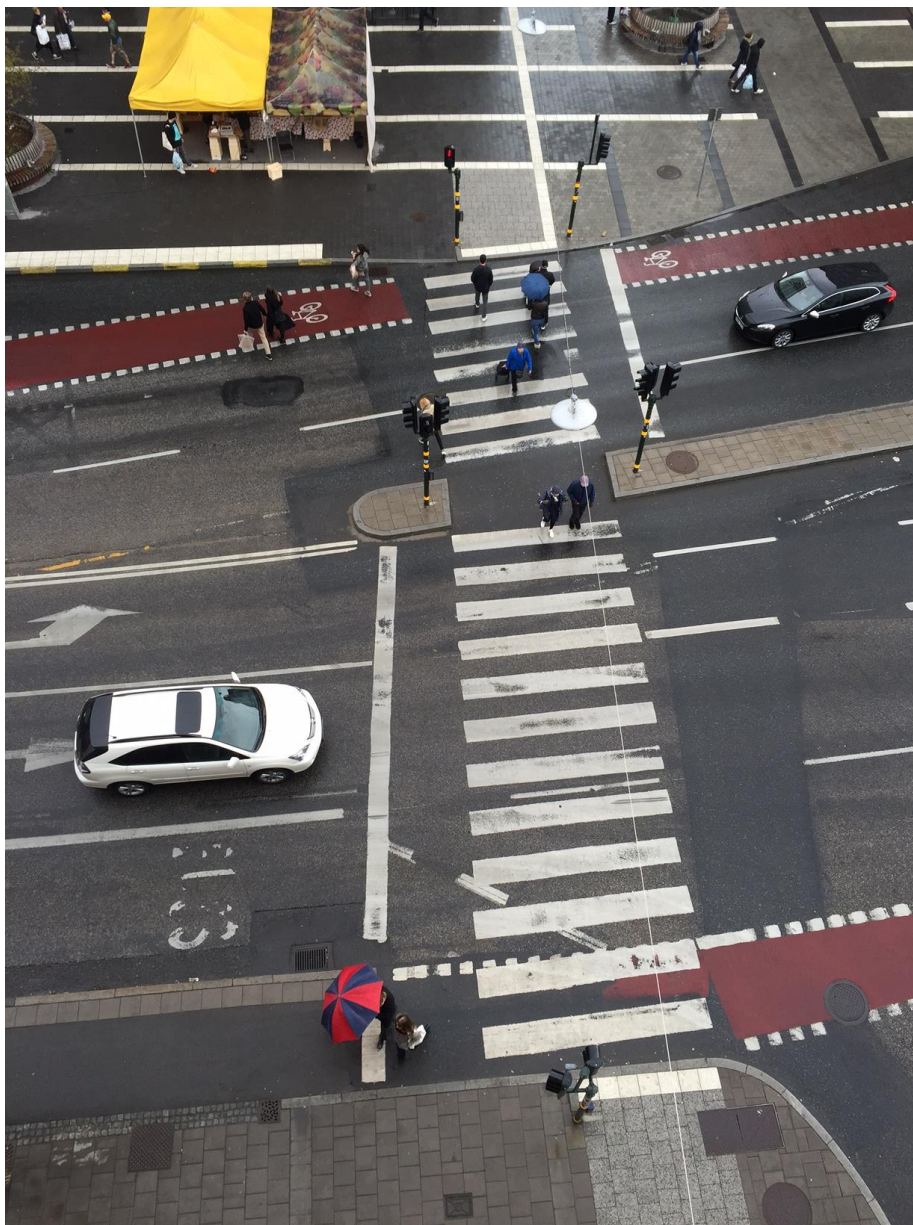
Hit by a vehicle traveling at

40
MPH



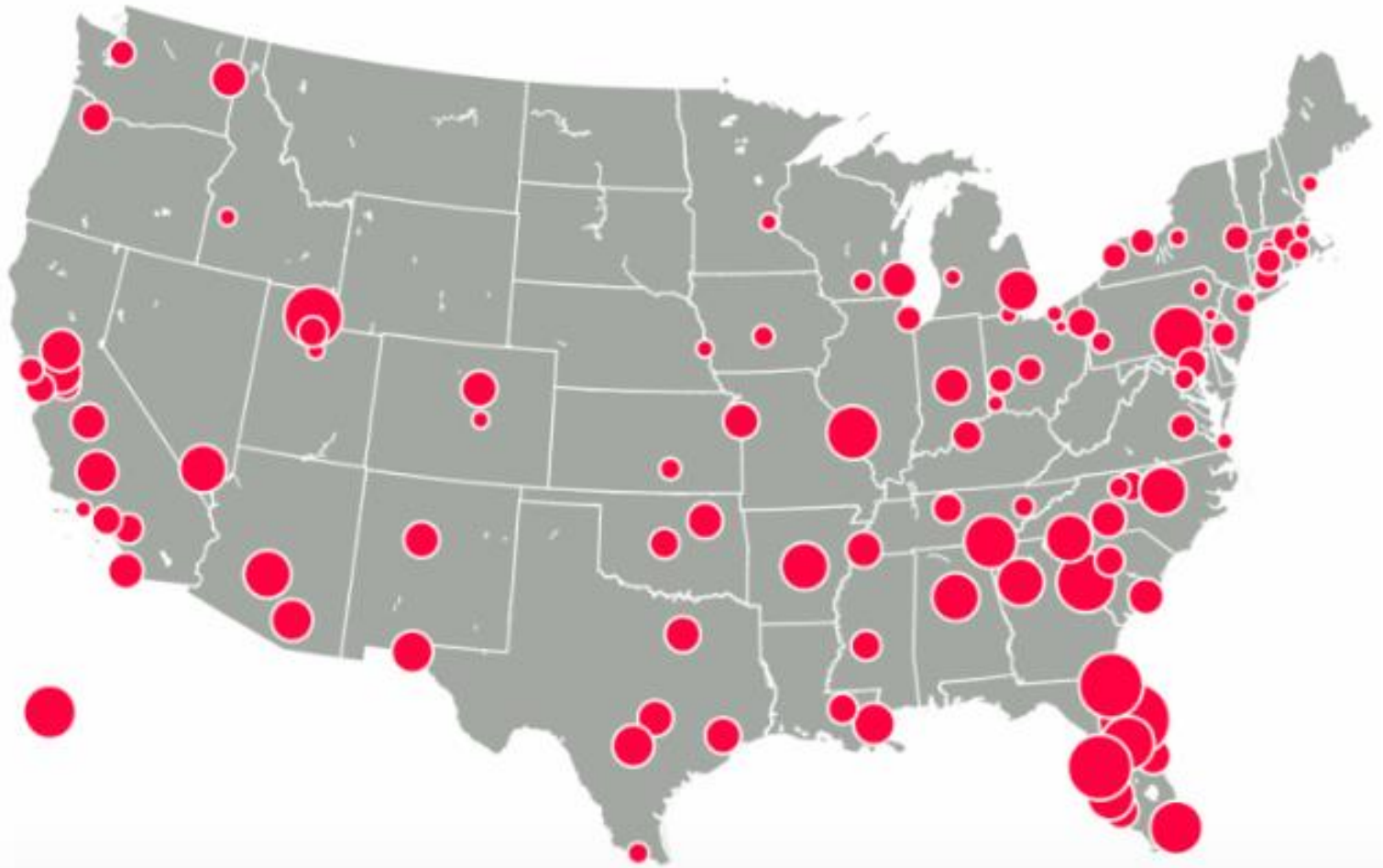
only 1 out of 10 pedestrians survives.

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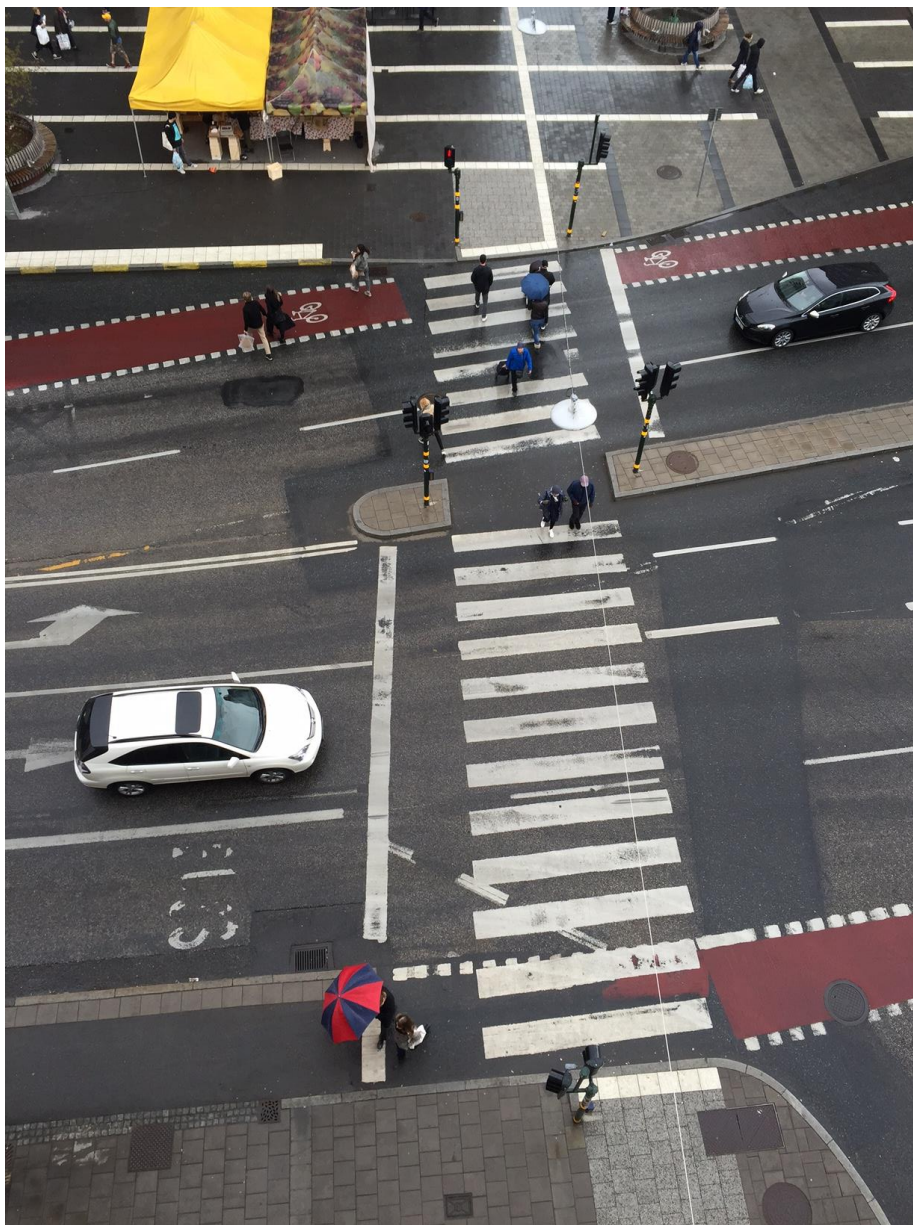


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Disproportionate impact of injury crashes in low income communities



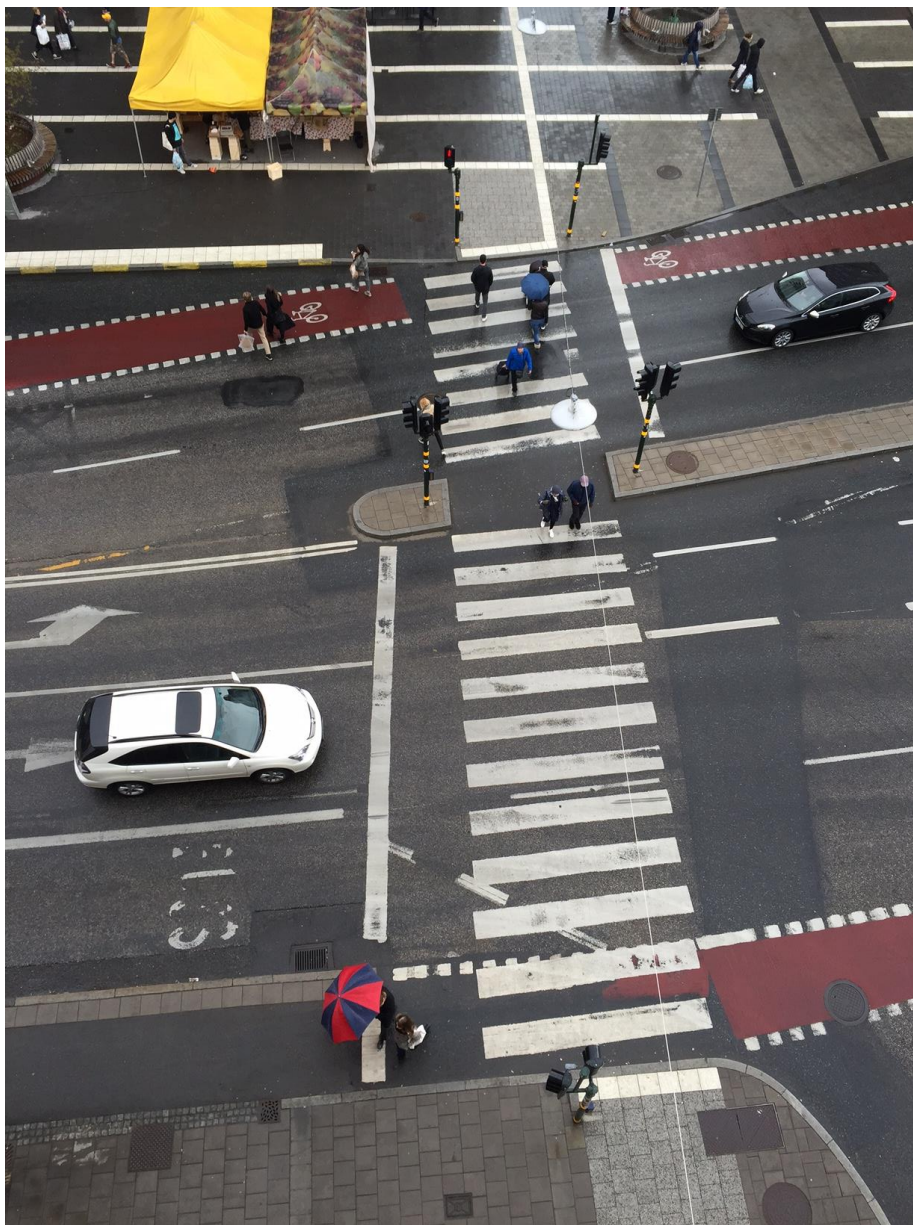
VISION 4 ER NETWORK



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VISION44XNETWORK



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Vision Zero



City of Boston

Vision Zero Task Force



CITY OF BOSTON
Martin J. Walsh



BOSTON
PUBLIC
HEALTH
COMMISSION



doit



BOSTON
Public Schools
Culture of We

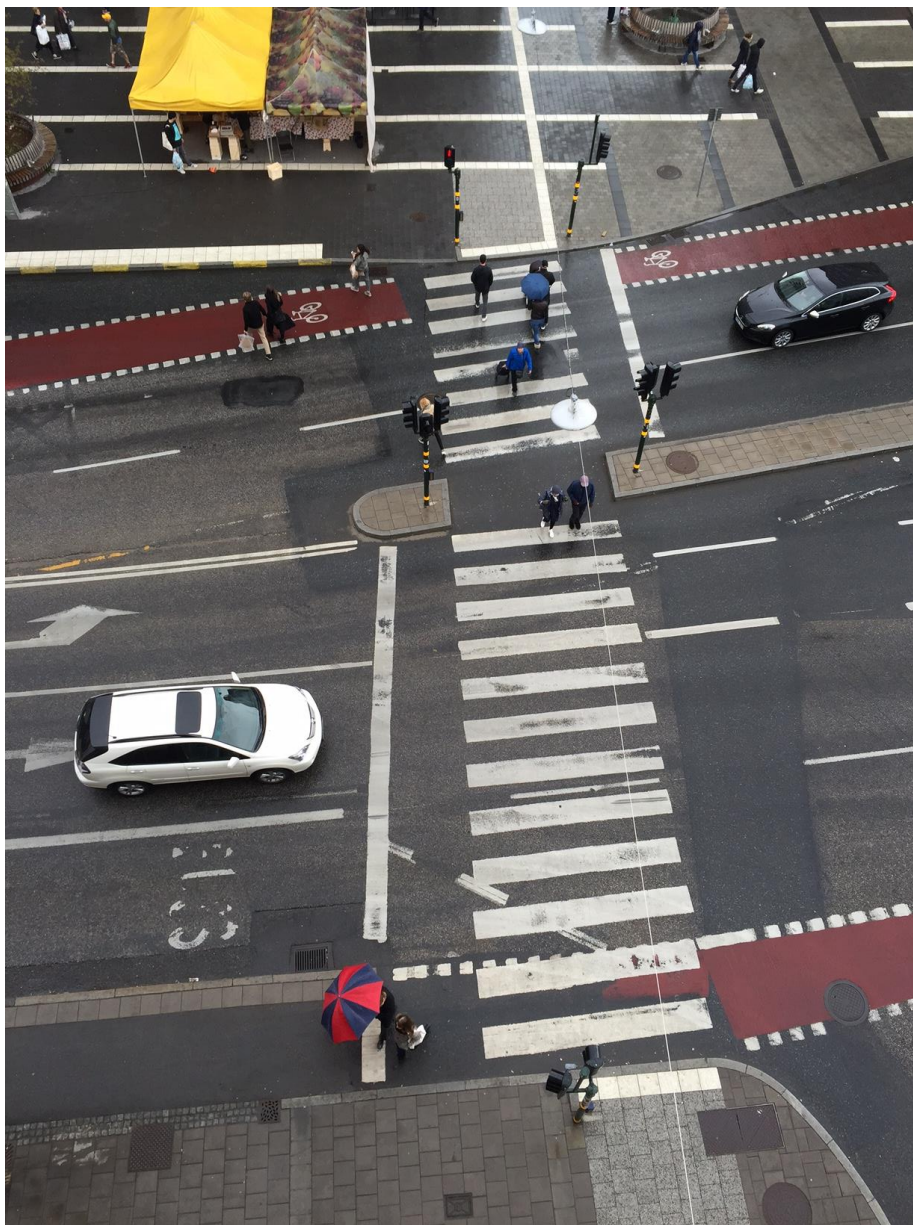


Age-Friendly Boston

THE MAYOR'S OFFICE OF
NEW URBAN
MECHANICS
BOSTON



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