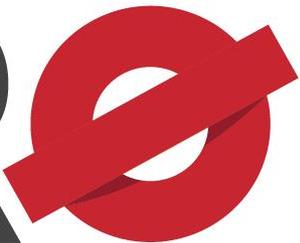


**VISION
ZERO** 
SACRAMENTO
Toward Safer Streets

Vision Zero Task Force
Meeting #2
November 7, 2016
Jennifer Donlon Wyant
Active Transportation Program Specialist

Vision Zero

~ a traffic safety philosophy that rejects the notion that traffic crashes are simply “accidents,” but are preventable incidents that can and must be systematically addressed.

Next Steps

Early Winter:	Council Resolution
February 2017:	Data Analysis
April 2017:	Draft Actions, Engineering
April 2017:	Draft Actions, Non-Engineering
June 2017:	Draft Action Plan Public Outreach

Draft Vision Statement

Traffic safety impacts our community, neighborhoods, health, and Sacramento's livability. No level of fatality or serious injury is acceptable on our streets because crashes are preventable incidents that can be addressed through engineering, enforcement and education.

Working together in a collaborative and data-driven effort, we will eliminate traffic deaths and serious injuries by 2027.

Guiding Principles

Statements that serve as the basis for reasons and actions.

- Guide the Action Plan approach
- Guide the recommended actions and performance measures in the Plan

Guiding Principles

Themes from other cities:

- Deaths and severe injuries are preventable
- Human error is inevitable
- Safety takes priority
- Solutions must be cross-disciplinary
- Commitment implementation or benchmarking

Example Guiding Principle

Safety is our highest priority.

- Preserving life is the highest priority.
- San Francisco's transportation system should be safe for all road users, for all modes of transportation, in all communities and for people of all ages and abilities.
- Transportation and land use development policies, standards, programs and design decisions should prioritize preserving lives.

~San Francisco

Example Guiding Principle

Human life takes priority over other objectives of the road system.

Our streets must be safe for people of all ages and abilities, traveling by all modes of transportation. Prioritizing people walking and vulnerable users such as children and older adults will enhance safety for everyone. Streets that are safe to walk on are also safe for people bicycling, accessing transit, and driving. We will retrofit and reconstruct our streets using both existing tools and pioneering new, innovative design strategies.

~Los Angeles

Example Guiding Principle

The Plan will be Equitable.

It will address the disproportionate burden of traffic fatalities and serious injuries on communities of concern, including people of color, low-income households, older adults and youth, people with disabilities, people with limited English proficiency, and households with limited vehicle access.

~Portland

Example Guiding Principle

Actions in the plan will be data-driven to address the factors that lead to serious injury and death on Portland's streets.

Safety data will be gathered from both traditional and innovative sources to identify the location, behaviors, and circumstances—including street design—related to serious and deadly crashes.

Equity data, including demographics, risk factors, traffic enforcement data, and infrastructure gaps linked to crashes, will be used to ensure the plan prioritizes the needs of communities of concern.

~Portland

Group Exercise

Develop 3-5 guiding principles

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