

Engagement Survey

The purpose of this survey is to provide City staff feedback on the effectiveness of engagement methods during the Sacramento 2040 General Plan Update process. The responses that you submit will remain anonymous and will be used to improve the engagement process with the community.

For more information about the planning process and for opportunities to be involved, visit the plan's website at sac2040gpu.org.

1. How have you engaged with the Sacramento 2040 General Plan process so far? (Circle all that apply)

- a) Large community meetings
 - b) Interactive website
 - c) Social Media
 - d) Email Updates
 - e) Meeting-in-a-Box
 - f) Other
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2. I was able to fully participate or engage in the activity.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If you were unable to fully participate or engage, please tell us why.

3. The information presented is important to me.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If the information presented is not important to you, please tell us why.

4. I was provided with enough information on how to be informed and involved in the planning process.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If you were not provided enough information, please let us know what was missing.

5. What was your reaction to the content that was presented?

- a) Mostly Negative
- b) Somewhat Negative
- c) Neutral
- d) Somewhat Positive
- e) Mostly Positive

6. How likely are you to share the information you learned with others?

- a) Very Unlikely
- b) Unlikely
- c) Neutral
- d) Likely
- e) Very Likely

7. How can we make it easier for you to be involved in the planning process?

8. What is your zip code?

The following questions are OPTIONAL.

If you choose not to answer this portion of the survey, please tell us why in the space below.

We still want to hear from you!

1. Do you live in Sacramento?

- a) Yes
- b) No

2. Do you work in Sacramento?

- a) Yes
- b) No

3. Are you a renter or homeowner in Sacramento?

- a) Renter
- b) Homeowner
- c) Does not apply
- d) Prefer not to answer

4. What is your age?

- a) Under 18
- b) 18-24
- c) 25-44
- d) 45-64
- e) 65 and over
- f) Prefer not to answer

5. If you self-identify, what race or ethnicity do you most identify with? The following categories are based on responses in the US Census. (Circle all that apply)

- a) American Indian or Alaska Native
- b) Asian
- c) Black or African American
- d) Hispanic, Latino or Spanish Origin
- e) Native Hawaiian or other Pacific Islander
- f) White
- g) Prefer not to answer
- h) Other (please specify)

Thank you for taking the Sacramento 2040 Launch Survey!

Want to stay informed or get more involved?

Visit sac2040gpu.org and click on "Participate"