In one word or phrase, describe how you’d like your neighborhood to be in 2040.

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AGENDA

- Welcome / Ice Breaker

- Opening presentation
  - What is Sacramento | 2040?
  - What are Community Area Plans?
  - Fruitridge Broadway Assets, Issues, and Priorities
  - Activity Introduction

- Table activity

- Report Back

- Next Steps
WHAT IS SACRAMENTO | 2040?
WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
  - Climate Action Plan
  - General Plan
  - Community Plans
WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento’s future

Sacramento’s General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice
Sacramento’s Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures
WHAT ARE COMMUNITY PLANS?
WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento’s different community areas
FRUITRIDGE BROADWAY COMMUNITY PLAN AREA
WHY ARE WE UPDATING THE PLANS?

- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process
Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas
WHAT WILL THE PLAN BE BASED ON?

- Demographic, geographic, and economic data
- Input from the community
PROJECT SCHEDULE

WE ARE HERE

- Master Environmental Impact Report Scoping Meeting
- Community Outreach Round 1: Vision, Issues, Opportunities
- Community Plan Area Workshops
- Citywide Survey
- Community Outreach Round 2: Options & Alternatives
- Community Plan Area Workshops
- Community Open Houses
- Public Hearings

ISSUE/OPPORTUNITY IDENTIFICATION
OPTIONS & ALTERNATIVES EXPLORATION
DRAFT PLAN PREPARATION
FINAL PLAN ADOPTION
FRUITRIDGE BROADWAY HAS:

- Housing (yellow and orange)
- Some commercial corridors (red)
- Large industrial area (purple)
- Vacant land (grey)
FRUITRIDGE BROADWAY HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices slightly below the city-wide medians
- More jobs in trade/transportation/utilities and education/health

### Economic Data

#### Housing Types

- 80.2% Single Family
- 15.4% Multi-family
- 4.4% Other

#### 2018 Median Annual Household Income
- Fruitridge Broadway: $41,834
- Sacramento Overall: $54,914

#### 2018 Median Home Sale Price
- Fruitridge Broadway: $285,000
- Sacramento Overall: $327,500

#### Job Types

- Total jobs: 42,018
- Natural Resources: 0.0%
- Construction: 9.3%
- Manufacturing: 8.2%
- Trade, Transp, & Utilities: 24.4%
- Information: 1.2%
- Financial: 0.9%
- Profes, & Business Services: 7.4%
- Education & Health: 33.1%
- Leisure & Hospitality: 3.8%
- Other Services: 2.3%
- Government: 9.5%
THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty
AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services
WHAT ARE THE ISSUES AND PRIORITIES FOR THE FRUITRIDGE BROADWAY COMMUNITY PLAN AREA?
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?
WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT’S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?
ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?
WHAT’S YOUR VISION FOR THE FUTURE OF FRUITRIDGE BROADWAY?
TONIGHT’S ACTIVITY
WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for Fruitridge Broadway?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Fruitridge Broadway Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?
REPORT BACK:

- What were the key points of discussion at your table?
WHAT ARE THE NEXT STEPS?
STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org

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