

City of Sacramento

Office of Nighttime Economy

Sociable City Assessment

Sociable City Assessment (SCA) is designed to identify issues and barriers and harness existing resources to positively change the social economy. The SCA will:

- Develop short and long- term action steps to successfully plan and manage our social economy.
- Provide an opportunity for residents, businesses, and government officials to collaborate on a plan for a safe, vibrant, and well-managed social economy.
- Establish a blueprint to identify areas for improvement, track progress and coordinate a plan for action.
- Provide an evaluation of trends and market forces driving impacts in our social economy and an overview of strengths and challenges in RHI's six core measures of a sociable city.

Analysis of Storefront Uses, Economic Impact And Employment

Storefront Uses and Economic Impact

- Analysis will establish a baseline of key indicators of storefront use, social venue occupancy, and entertainment options Using existing data, street-level inventory, and analysis of market force trends.
- Additional analysis of the social economy will include sales, taxes, employment, and other contributions using available city and public data.

Crime, Harm, And Disorder Analysis

- Conduct an analysis of crime, harm, disorder, and compliance, especially related to venues serving alcohol.
- Establish a collaborative alliance among safety, regulatory and compliance agencies/departments to consolidate data on a district level.
- Establish baseline that can be used for annual comparison.

Employment Assessment

- Gather information on full-time and part-time employment that can be used to document existing jobs and potential needs for parking and late-night safety.

PROJECT PHASES AND DETAILED TIMELINE

	Months 0 – 3	Months 4 – 5	Months 6 – 7	Months 8 – 9
	ENGAGE	EVALUATE	ACTION	IMPLEMENT
VIRTUAL	<p><u>On-Boarding and Training</u> Trains coordinator on the process, recruitment goals and the software used for document organization.</p> <p><u>Transformation Team</u> Steering group of 12 people recruited and oriented to process and goals.</p> <p><u>Virtual Interviews</u> Six interviews are held to gather information.</p> <p><u>Background Research</u> Policies, legislation, visioning reports, and relevant info is compiled for review and analysis. Review of data collection.</p> <p><u>Preliminary Slide Deck</u> Develop a preliminary slide deck summary of trends and market forces driving changes in the social economy.</p>	<p><u>Data Collection Team</u> Baseline data collection will occur. Online meeting to review available data.</p> <p><u>Participant Recruitment</u> Transformation Team identifies community stakeholders (48-60 individuals) to attend Listening Sessions to gather information.</p>	<p><u>Surveys on Priority Challenges</u> Summary of 5-6 challenges identified in each core measure based on information gathered during</p> <p><u>Listening Sessions.</u> Participants submit their votes for the top challenges to focus on during action roundtables.</p> <p><u>Final Report Development</u> Summary report developed including strengths and challenges in each of the six core measures. Action Plan created based on roundtables and RHI expertise.</p>	<p><u>Edit and Review of Report</u> Coordinator and Transformation Team reviews report for accuracy of information presented. RHI will update and finalize.</p> <p><u>Prepare Presentation</u> PowerPoint developed with a brief overview of findings and action plan.</p>
ON-SITE	<p>Meet with Coordinating and Transformation Teams</p> <p>Stakeholder Meetings:</p> <ul style="list-style-type: none"> • Elected Officials • Dining & Entertainment Venues • Department Heads <p>District tours (day and night) Police ride-along</p>	<p>Conduct three Listening Sessions to identify strengths and challenges:</p> <ul style="list-style-type: none"> • Vibrancy • Safety • Planning <p>Conduct Women’s Focus Group</p> <p>Conduct Data Collection Meeting</p>	<p>Six Roundtables to Define Actions:</p> <ul style="list-style-type: none"> • Public Safety • Venue Safety • Public Space • Social Venues • Mobility • Quality of Life 	<p>Leadership Summit to share project findings to all participants</p> <p>Presentation to City Council</p>